

9-28-2003

You're a Good Man, Charlie Brown

University of Maine- School of Performing Arts

Follow this and additional works at: <https://digitalcommons.library.umaine.edu/ca-lectureseries>



Part of the [Higher Education Commons](#)

Repository Citation

University of Maine- School of Performing Arts, "You're a Good Man, Charlie Brown" (2003). *Cultural Affairs Distinguished Lecture Series*. 143.

<https://digitalcommons.library.umaine.edu/ca-lectureseries/143>

This Grant Application is brought to you for free and open access by DigitalCommons@UMaine. It has been accepted for inclusion in Cultural Affairs Distinguished Lecture Series by an authorized administrator of DigitalCommons@UMaine. For more information, please contact um.library.technical.services@maine.edu.

GRANT PROPOSAL - CULTURAL AFFAIRS
You're a Good Man, Charlie Brown
December 2003

Theatre faculty members typically chose plays that will provide learning experiences for the students involved, usually translating into a production that will appeal to college audiences or community members in general. Touring productions aside, in the history of Umaine theatre, there hasn't been a stage production that is specifically geared for children and a family-oriented audience. *You're a Good Man, Charlie Brown* is the perfect play to break the mold. It will be an uplifting play that audiences will embrace and appreciate - especially during the holiday bustle of December.

Sandra Hardy's vision is to immerse a group of students in a production while teaching them how to perform a musical in schools and communities. All students in the production will be involved in all aspects of the production, from acting, building the set, making costumes, etc. Students will be divided into two groups, each of which will take their production to five area middle schools. Due to the charming nature of the play, and knowing that it will have broad public appeal, we plan to have four showings in Hauck Auditorium. Patrons of the Arts is funding the touring portion of this production; therefore, we are only seeking funds from Cultural Affairs for set design and publicity associated expenses, as well as the unusually high royalty fees. We have a full marketing campaign planned to reach families throughout the area.

The show has been described as "an average day in the life of Charlie Brown." It really is just that, a day made up of little moments picked from all the days of Charlie Brown, from Valentine's Day to the baseball season, from wild optimism to utter despair, all mixed in with the lives of his friends (both human and non-human) and strung together on the string of a single day, from bright uncertain morning to hopeful starlit evening.

None of the cast is actually six years old. And they don't really look like Charles Schulz' "Peanuts" cartoon characters. But this won't make much difference once the audience is into the play, because what they are saying to each other is with the openness of that early childhood time, and the obvious fact is that they are all really quite fond of each other.

Schultz's cartoon world wasn't all ice cream and shortcake. It was a place where kites didn't fly, baseball teams lost and the pressures were as intense as those faced by any adult. Hardy will work with actors to bring out feelings associated with childhood.

Charlie Brown

Projected Income & Expenses

Patrons of the Arts	\$3,000
Cultural Affairs	2,000
College of LAS	2,000
Projected Box Office Sales	1,750
TOTAL PROJECTED INCOME	\$8,750

PROJECTED EXPENSES:

Royalties/Scripts	\$2,668
Adjudicator	\$275
Accompanist	600
Scenic Design, Lighting, Sound & Props	1,600
Costume, Makeup, Hair	1,200
Printing: Posters, Programs, Postcards & Study Guide	1,100
Advertising	750
Tour-Related Expenses	480
Contingency	77
TOTAL PROJECTED EXPENSES	\$8,750

As of 9/24/03

Cultural Affairs Committee
including the
Distinguished Lecture Series
200 Alumni Hall
University of Maine

October 6, 2003

To: Marcia Douglas

From: Kathleen March & François Amar, Co-Chairs

On behalf of the Cultural Affairs Committee, including the Distinguished Lecture Series, it gives me great pleasure to inform you that your proposal, *Your're a Good Man, Charlie Brown*, has been awarded \$2,000.00. **Please contact Wanda Legere at 1-1516 before your event takes place to arrange for disbursement of award funds.** Note: Reception and University of Maine System payroll expenses are not reimbursable through this award.

Please note that acknowledgment of the *Cultural Affairs Committee* is required on all promotional materials. **A budget report must be submitted at the conclusion of your event and will be considered for future funding requests.** It is assumed that projects are completed within 12 months, therefore, any remaining balance will be returned to the Committee account for further distribution unless otherwise notified.

The Committee notes that it does not fund more than 50% of the amount for any given program. It also asks applicants to consider the most reasonable honoraria possible, as there may not be funding for the higher amounts.

We, the members of the Cultural Affairs Committee, congratulate you and wish you much success on this project.

GRANT SUMMARY - CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES

You're a Good Man, Charlie Brown

December 2003

Sandra Hardy had a vision to immerse a group of students in the production of *You're a Good Man, Charlie Brown* while teaching them how to perform a musical in a public school setting. All students in the production were involved in all aspects of the production, including acting, building the set, making costumes, etc.

The ambitious schedule called for theatre students to be divided into two groups, each of which took their production to five area middle schools. Knowing that the play would have broad public appeal, we held four showings in Hauck Auditorium. Patrons of the Arts funded the touring portion of this production; therefore, we sought funds from Cultural Affairs to help offset set design, marketing expenses, and unusually high royalty fees.

By all accounts, the play was a major success. A total of 1,038 people attended the production in just four showings. We were thrilled with these results, particularly considering that there were many other productions taking place during the time period, including *Nutcracker*, *Sesame Street on Ice*, *Christmas Carol*, and others.

Charlie Brown - final analysis

INCOME:

Patrons of the Arts	\$3,000
Cultural Affairs	2,000
College of LAS	2,000
Box Office Sales	1,461
TOTAL INCOME	\$8,461

EXPENSES:

Royalties/Scripts	\$2,668
Adjudicator	\$200
Accompanists	600
Scenic Design, Lighting, Sound & Props	966
Costume, Makeup, Hair	584
Printing: Posters, Prog., Postcards & Study Guide	650
Advertising	802
Tour-Related Expenses	713
Strike Dinner	64
TOTAL EXPENSES	\$7,247