

1972

Board of Trustees Public Information Committee June 14, 1972

University Of Maine System

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UNIVERSITY OF MAINE
BOARD OF TRUSTEES

APPROVED BY THE BOARD OF TRUSTEES

Date Sept. 20, 1972
By: JoAnne R. Magill, Clerk

June 14, 1972
at UMP-G (Gorham)

PUBLIC INFORMATION COMMITTEE

PRESENT: Chairman S. T. Hughes, Ms. L. M. Cormier, K. H. Ramage and W. H. Slavick. Staff: W. N. Robersen.

Chairman Hughes convened the meeting and initiated a general discussion of possible campaign strategies to promote approval of the University's bond issue for capital construction projects which will be on the ballot in November. Mr. Robersen reported that preliminary planning is underway and that primary responsibility for coverage will rest with the individual campuses. Committee members commented on voter attitudes and offered suggestions about areas and groups that might profit from special attention. Mr. Robersen will present more detailed plans for Committee review as these develop.

From a tape recording of the session.

JoAnne R. Magill
JoAnne R. Magill
Clerk, Board of Trustees