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Promotional Spot for Bob Day Country Music Show and Hanson's Depart Mart, South Brewer

WLBZ Radio

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Transcript of a sound recording in MS 608, WLBZ Radio Station Records, Bangor, Maine, 1931-1973

Title: Promotional Spot for Bob Day Country Music Show and Hanson's Depart Mart, South Brewer

Date: August 20, 1958

Recording number: D 12.99; CD 20, track 50

Length of recording: 0:56

[transcript begins]

ANNOUNCER: You know, the governor of Tennessee describes country music as the heartbeat of America. Well, he must be right because more and more, the growth of country music popularity parallels America's desire for informality. You know, people don't just dress up like they used to, in top hat, white tie, and tails. Today, it's sport shirts, shorts, and sandals, and if you'd like to join our club of informality and enjoy some music with heartbeat, country music, listen to the Bob Day Show Saturday morning from 8:15 until 10 o'clock over WLBZ, and also this Saturday coming up, we'll be talking about Hanson's Self Service Depart Mart, the friendly family store with off priced quality merchandise, open tonight and every night. That's Hanson's Depart Mart, Main Street in South Brewer.

[transcript ends]

For more information about this transcript, audio recording, or other materials in Special Collections at the University of Maine, contact:

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