8-20-1958

Promotional Spot for Bob Day Country Music Show and Hanson’s Depart Mart, South Brewer

WLBZ Radio

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ANNOUNCER: You know, the governor of Tennessee describes country music as the heartbeat of America. Well, he must be right because more and more, the growth of country music popularity parallels America's desire for informality. You know, people don't just dress up like they used to, in top hat, white tie, and tails. Today, it's sport shirts, shorts, and sandals, and if you'd like to join our club of informality and enjoy some music with heartbeat, country music, listen to the Bob Day Show Saturday morning from 8:15 until 10 o'clock over WLBZ, and also this Saturday coming up, we'll be talking about Hanson's Self Service Depart Mart, the friendly family store with off priced quality merchandise, open tonight and every night. That's Hanson's Depart Mart, Main Street in South Brewer.