Brunswick Topsham Land Trust Annual Report 2018

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Wellness:
Brunswick-Topsham Land Trust
2017-2018 Annual Report to Community
Wellness and conservation make a great pair. This year, our programs and publications explored creative ways to nurture physical, mental, and spiritual well-being, often by connecting people of all ages to nature. Taking care of ourselves and our community – both human and natural – is an important (many would argue, essential) responsibility. We are more successful when we are healthy, energetic, and grounded. People and communities are more resilient and the natural world is more sustainable.

Today, the Brunswick-Topsham Land Trust is, itself, in good health. We enjoy broad support among those who live and do business in our community. We are blessed with a staff and Board of Directors who are deeply committed to our mission and ongoing work to serve our communities. We have dozens of volunteers whose time and talents enrich our programs and expand our reach. We enjoy partnerships with community and conservation organizations that allow us to amplify benefits for the public. We have been re-accredited by the national Land Trust Accreditation Commission. For all these indicators of a healthy land trust, we are grateful. Looking ahead, we will continue to seek imaginative ways to promote wellness and conservation, take advantage of new opportunities, and respond to evolving needs in our communities.

Angela Twitchell, Executive Director

Brad Babson, Board President
Wellness

noun
• The quality or state of being in good health, especially as an actively sought goal;
• An approach to healthcare that emphasizes preventing illness and prolonging life, as opposed to emphasizing treating diseases.
Virtually all of our work supports community wellness – from protecting clean water, open spaces, and recreation to supporting people of all ages growing food in our community, and so much more. Nevertheless, in 2018 we looked deeply at what more we could do to help our community connect with health and wellness. With the support of a grant from the Quimby Family Foundation, we revamped existing programs and created new ones.

Trails are a key asset land trusts offer for both physical fitness and rejuvenating time in nature. Through a partnership with Jade Integrated Health, we offered Forest Bathing on Crystal Spring Farm trails. Forest Bathing employs the restorative and rejuvenating power of nature for healing. Research shows this therapy can improve mood, sleep, energy and focus, boost the immune system, and lower blood pressure and stress levels.

A trail run series, led by Land Trust member Mike Giggey and his group of ardent trail running enthusiasts, enabled new and experienced runners to come together as a community and improve physical fitness.

We re-tooled our collaborative Summer Trail Challenge as the more comprehensive Mid Coast Trail Guide – listing virtually all of the public trails in the region. It shows trail location, length, accessibility, features, and more. Quimby Family Foundation support allowed us to print over 1,000 guides to be distributed in primary care offices associated with Midcoast Hospital. You can pick one up at the BTLT office or visit www.midcoast-trailchallenge.org/trails for an online version!

With support from the Alfred Senter Fund, we also revised and expanded our popular Brunswick Outdoors map, which guides visitors to hiking, birding, boating, biking, swimming, skating and other recreational resources. The map is free and available at the Land Trust office, Farmers’ Market at Crystal Spring Farm, Brunswick Parks and Recreation Center, and Brunswick Visitor Center, or online at www.btlt.org/brunswick-outdoors.

Many people are unaware of our community’s many wellness resources. Responding to this need, we have developed an online database that lists...
Wellness in Innovative Ways

trails, yoga studios, playgrounds, YMCA resources, and more. Join us at our Annual Meeting on November 11 for the unveiling! Thanks to a grant from the Elmina B. Sewall Foundation, the Merrymeeting Food Council (MFC) has launched a parallel outreach effort to ensure all community members have access to healthy food. We hope to incorporate MFC’s efforts into our new wellness database to provide a truly comprehensive resource.

Community partnerships are integral to all our wellness work. By serving on the Midcoast Hospital Access Health Board, we better understand community needs and resources. For example, through this collaboration, we developed a non-smoking statement for our trails, events, and programs. Other invaluable partnerships created the new mountain bike trails at Neptune Woods, and access to gardening for the youth of Perryman Village.
Many Ways to Wellness at Tom Settlemire Community Garden

The Tom Settlemire Community Garden (TSCG) is more than just a pretty place. At the garden, community members grow food for themselves and flowers for the elderly while nurturing their connection with the earth. Dedicated volunteers grow fresh produce for Mid Coast Hunger Prevention Program’s food bank. In addition, we continue to seek innovative ways to promote wellness through programming at the garden:

Coffin Elementary School first graders brought classroom theory to life in the spring and fall at TSCG. They observed plants at various stages of development and participated in hands-on experiences transplanting seedlings, exploring seed heads, and sampling garden produce.

In partnership with ArtVan, BTLT implemented the third year of gardening projects with Perryman Village residents (a subsidized housing development with the highest concentration of low-income families in Brunswick), including building raised beds and filling them with seedlings grown and donated by Milkweed Farm. BTLT also offered residents three field trips to TSCG to raise awareness about how food is grown, encourage eating more vegetables (including carrots and beans that children harvested and took home), and promote outdoor activity.

Led by high school teacher Jon Riggleman, Brunswick High School students cultivated vegetables and flowers at TSCG. Their large garden...
You may have seen the yellow EBT sign at our Farmers’ Market booth and wondered, “What exactly is EBT?”

EBT (Electronic Benefits Transfer) is the federal government’s modern method for providing food assistance to eligible individuals under the Supplemental Nutrition Assistance Program (SNAP) program. At our Market, BTLT provides tokens equivalent in value to an amount charged to a customer’s EBT card. The tokens are used to purchase SNAP-eligible foods from vendors. It is difficult for individual vendors to receive SNAP funds directly, so we offer this service (with help from the Maine Federation of Farmers’ Markets) to support those who are food insecure as well as our farmers.

To encourage healthy food choices, every SNAP dollar is matched with one dollar of Maine Harvest Bucks vouchers – essentially doubling the money SNAP customers have to spend on fruits and veggies at the market. These “nutrition incentive” vouchers have been very popular with EBT customers!

As part of our 2018 wellness initiative, BTLT designed fliers detailing our market’s Harvest Bucks program, and distributed them to 23 key locations in Brunswick, Topsham, and Harpswell. We welcomed a significant number of new EBT customers to the market in the 2018 season, and will continue to reach out to new communities.
Many of you have heard BTLT staff talk about ‘getting out into the field,’ preparing for ‘field season,’ and doing ‘field work.’ Yet many folks are in the dark as to what all these references mean. Does BTLT have a lot of fields that require attention?? Peter Simmons, a BTLT Board member, recently echoed the unspoken questions felt by many, saying: “When I joined the BTLT board last winter, I had only a vague notion of the importance of the ‘field season.’”

The field season is the time during which we accomplish much of our stewardship and program work outdoors, or ‘in the field.’ The season runs roughly from April through November, depending on weather conditions, with most work taking place in June, July, and August when summer stewardship staff is on board. With summer staff, we maintain and build trails, map and remove invasive plants, work with volunteer groups, and more. Come September, after seasonal staff move on, we shift gears to monitoring all of BTLT’s 56 conservation properties. The overarching reality of stewardship is — Expect the Unexpected. So, while the season may begin with a well-planned agenda, a variety of factors can change those plans instantly. Every year is different!

Peter Simmons had a front row seat in learning about ‘the field season’ this summer. He was one of the generous lodging hosts for BTLT’s summer stewardship intern, Connor Rockett. “When Connor stayed in my home in August, it all came together. He spoke enthusiastically about doing trail work at Woodward Cove, mapping invasives at Crystal Spring Farm, monitoring an easement in Bowdoin, and assisting with many other hands-on projects. So much was happening, all of it new and interesting. In the end, he said his internship had profoundly affected his thoughts about his career and future. And I learned a few things too.”

Connor came to us thanks to Maine Coast Heritage Trust’s Land Conservation Summer Internship program. To read about Connor’s summer with BTLT, visit btlt.org/news.

Connor Rockett practices his chainsaw skills on a blowdown.
Volunteers and Partnerships Make New Mountain Bike Trails Possible

A great new set of beginner mountain bike trails are ready to ride at Brunswick Landing (the former Brunswick Naval Air Station) through our partnership with Midcoast Regional Redevelopment Authority (MRRA), the local Six Rivers chapter of the New England Mountain Bike Association (6R-NEMBA), and Mid Coast Hospital. We are excited to offer our first mountain bike trails on BTLT lands and look forward to continuing work to develop more mixed-use trails and trail corridors in support of community wellness! A huge thank you to everyone involved!

“Trail building is my way of giving back to a sport that has provided my family and me with much happiness over the years. Designing and building trails is a small part of how I strive to leave this world a better place for the next generation. The Neptune Woods project specifically is a collaborative first step in building a new interconnected network of trails for all levels of mountain bikers in the Brunswick area.”
– Alex Long

“I advocate on behalf of the mountain bike community and other trail users for increased access to trails in the Brunswick area from a connectivity as well as a recreational standpoint. I am passionate about trail cycling and the overall health benefits it offers, as well as having others enjoy the trails we are creating for the community.”
– Kris Haralson

Without the efforts of Kris Haralson and Alex Long, the trails at Neptune Woods would likely never have come to fruition. They are a strong team – Kris has endless will and patience for community advocacy, Alex has impressive trail design-and-build skills, and both have a willingness and ability to put in long hours building trails. We are truly grateful for the time they invested in building the trails and engaging youth in riding bikes. Thank you, Kris and Al, for your passion, dedication, skill, and hard work. We look forward to partnering on the next project!
This year BTLT conserved five properties totaling 177 acres in some of the most special areas in our region. We made progress on several more exciting land conservation projects that we look forward to sharing with you in the coming year. Projects completed in FY2017-18 are:

- **Head of Tide Park** on the Cathance River in Topsham. Learn more about Head of Tide Park’s history, ecology, and recreational opportunities at www.btlto.org/head-of-tide.
- The 121-acre **Tardiff Property** on the Muddy and Cathance Rivers in Topsham. Many thanks to the Maine Natural Resource Conservation Program and Merrymeeting Bay Trust for funding this exciting new acquisition.
- The 125-acre **Bunganuc Woods** property on Highland Road in Brunswick. This project is part of our ongoing work to conserve agricultural land in the corridor along Pleasant Hill and Highland Roads.
- Our 86-acre **Coleman Farm** easement in Pennellville grew by 34 acres through donation of additional easement acreage.
- The 3.2-acre **Smart Property**, along the Androscoggin River behind Riverview Cemetery on Elm Street in Topsham. This small property permanently protects a large section of the recently built Topsham River Trail.

To learn more about all our conserved lands, visit www.btlto.org/conserved-lands

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**Head of Tide Park Grand Opening**

In addition to the completion of the conservation of Head of Tide Park this year, we also celebrated the grand opening of the Park itself. In early June, community members and supporters gathered for a ribbon cutting, history lectures, fly fishing demonstrations, an ecology talk, and an evening celebration to commemorate the official opening of this waterfront park.
Woodward Point:
Great progress in effort to conserve 80 acres and two miles of shoreline for public enjoyment

Our fundraising effort for the Woodward Point project is off to a great start, with $2.4 million secured toward the $3.5 million goal. To inspire giving at all levels, the Partridge Foundation and other generous donors have offered a 1:1 match for every dollar donated, potentially leveraging an additional $1 million toward the project goal. If $550,000 in new contributions are raised by March 1, 2019, we will reach our goal!

Located one mile south of Cook’s Corner, Woodward Point is a peninsula boasting two miles of shoreline on the New Meadows River. Its 80+ acres of woods and meadows represent one of the last large undeveloped coastal parcels in the area. BTLT is working with Maine Coast Heritage Trust (MCHT) to conserve this spectacular property.

The property contains rare natural communities of plants, significant habitat for wading birds and waterfowl, forest, fields, and high-value coastal wetlands. Aquaculture is thriving near Woodward Point, with 17 aquaculture leases located close to the future preserve.

If the conservation effort is successful, Woodward Point will become a public-access nature preserve. BTLT and MCHT will work together to protect this sensitive area’s natural resources while managing it as a public place for year-round recreation, water access, and educational activities. At present, Woodward Point remains privately owned, and is not accessible to the public. If our conservation efforts are successful, we hope to open the property in mid- to late-2019.

We need your help to make Woodward Point permanently available for community access and natural resource protection! If you can contribute any amount to this extraordinary effort to strengthen our community through conservation, please contact Angela Twitchell at angela@btlt.org or 207-729-7694, or donate online at www.btlt.org.
Brunswick-Topsham Land Trust continues to enjoy generous support from our community and we are enormously grateful for the opportunities this makes possible. Over the past year, we have focused our fundraising efforts on increasing unrestricted annual fund gifts. These gifts fund the heart of our organization. We are also dedicating effort to raising restricted funds for endowment, stewardship, programs, and land acquisition.

Highlights of FY2018 fundraising include:
• Raising $258,884 through annual fund gifts from 1,011 members. These funds provide critical support for all Land Trust activities.
• Retaining 77% of our Community Members.
• Enjoying the support of 61 Community Partners and 37 Business Partners, all of whom support the Land Trust with annual gifts of $1,000 or more. We retained 80% of our Community Partners and 86% of our Business Partners.
• Exceeding our goal for the Annual Fund by over $4,000.
• Increasing our dedicated stewardship account by over $130,000, to almost $550,000.
• Continuing outreach to encourage BTLT supporters to consider planned giving to support our future work.

Our FY2019 fundraising goals include:
• Growing the Annual Fund to $268,000 and maintaining over 1,000 members;
• Maintaining 61 Community Partners and increasing the number of Business Partners to 45;
• Encouraging long-term donors to support our work in perpetuity through a legacy gift;
• Seeking major gifts and grant awards for imminent land conservation projects and community programs;
• Building our stewardship and endowment accounts to $600,000 by the end of FY2019, with a goal of $2 million by 2025.

Business Partner Spotlight
At Casco Bay Dental, we prioritize health and are committed to community vitality. We appreciate all that Brunswick-Topsham Land Trust contributes to the well-being of our region through land stewardship, recreational opportunities, and access to nutritious, sustainably grown food. As Brunswick residents, we are grateful for the ability to shop at the Farmers’ Market, walk our dogs on the trails, and relax at the labyrinth. We are proud to partner with an organization that enriches our community in so many ways.
Business Supporters
We are fortunate to have the support of our vibrant local business community. Together, we support the economic health of the Brunswick-Topsham region and strive to make it a very special place to live, work, and visit.

Business Partners contribute $1,000 or more of unrestricted support to the Land Trust annually. Please help us thank our Business Partners:

To learn how your business can participate in one of these programs, please visit www.btlt.org/business or call the Land Trust at (207) 729-7694.

Thank you as well to our 43 Business Members (up to $1,000 of annual support):

Albert Putnam Associates
Applewald Farm
Apopge Adventure
Battelle
Borealis Breads
Bowdoin Baking Company
BRP Inc
Carrot Signs
Country Fare
Crystal Spring Community Farm
Dolphin Marina and Restaurant
Maine Waterside Homes
G. M. Wild Construction
Garbage to Garden
Gelato Fiasco
Gray Wing Farm
Gulf of Maine Books
Jade Integrated Health
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Mangum and Associates, LLC
Mindful Gardens
Morning Glory Natural Foods
Movement Matters
Office of Cornelia Viek, CPA
Picture Framer
Pleasant Pond Orchard
Pretty Flowers
Recreating Spaces
Spear’s Farm
Rousseau Management
Shady Glen Nursery
The Farmer’s Daughter
TMA Development Corporation
Vail’s Tree Service, Inc
Welltree, Inc.
Whatley Farm
Wildflours Gluten Free Bakery
Wright-Pierce
Thank You!
Brunswick-Topsham Land Trust gratefully acknowledges the following individuals, foundations, and organizations for their annual contributions during fiscal year 2017-18 (July 1, 2017 to June 30, 2018).

Community Partners
Community Partners contribute $1,000 or more to the Land Trust annually. These annual gifts are key to the Land Trust’s ability to innovate and creatively meet the needs of our community. The Land Trust is grateful for the broad base of support we enjoy, and we are especially grateful to those who are able to give at this higher level.

Anonymous (2)
Ellen Asherman
Bradley and Katharine Babson
Tim and Anne Banks
Mark Battle and Kathy Thorson
Les and Michelle Borodinsky
Amanda and Kevin Bunker
Helen L. Cafferty and Otto Emersleben
Michael Cain and Debra VamVikites
Alexander Colhoun and Selina Rossiter
Philip and Jane Crichton
Kevin and Annemarie Curnin
Nelia and Charles Dunbar
Marilyn Dwyer
Bill and Catherine Ward Ferdinand
Rollin and Averil Fessenden
Jerrold and Robin Galleher
Chris and Alyssa Goodwin
Benjamin I. Grant and Caroline S. Eliot
Reginald L. and Tinker Hannaford
Robert and Marge Healing
Heather and Bill Higbee
Kristin Hite
Dewitt and Jane John
Helen B. Johnson
Robert C. and Nancy King
Elizabeth Knowles
Jeannine Tetu and Kent Leslie
Chris and Susan Livesay
N. Macauley and Carol Lord

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Steven and Susan Weems
Kelsie West and Nicole Ezzo
Nat and Genie Wheelwright
Rupert and Ruth White
Wayne Whitney and Shelby Patton
Marty and Jan Wilk
Sarah Wolpow and Stephan Bamberger
Marc and Sarah Zimman

To find out more about becoming a Community Partner please visit www.btltn.org/community-partners or call the Land Trust at (207)729-7694.
When we first moved to Brunswick in 1988, we would drive down Pleasant Hill Road and be captivated by the open fields filled with Queen Anne’s lace. Sometimes we would see a farmer plowing those fields with his Percheron draft horses. Now, 30 years later, the intersection with the open fields is still there, and the farm is even more extensive! We feel fortunate to support an organization that has not only preserved this space, but has also grown far beyond that to creating the pre-eminent Farmers’ Market in Maine, growing food in a community garden for the needy, and educating young people about the outdoors. We know that by supporting the Land Trust we are helping maintain green spaces, fields, farms and woods in our neighboring communities for years to come.
Chris Gray
Stephen and Len Gray
Terry Dean and Francesca Gray
Don and Beula Green
Ruth Green
Fayal Greene
Joli Greene
Phyllis Greene
Sally Greene
Aaron and Liza Greenwald
William Greenwood
Kathleen T. Greer-Burns and Scott Burns
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Lee and Lulu Grodzins
Robert and Cynthia Grondahl
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Betty Hartley
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Thomas and Mary Ann Harty
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Marjorie Hassen-Germer
Dorothy Hassfeld
Marianne Haughwout
Mimi and Jan Havinga
Robert Hazard
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Donald and Sue Ann Maynes
In 2016, the Land Trust conserved Woodward Cove, an 18-acre property of high ecological value that provides access for clammers and wormers to some of Brunswick’s most productive mudflats. The best access to these mudflats is a well-worn footpath that begins on our property but immediately veers onto adjacent, privately-owned land, making the access vulnerable to closure. BTLT had planned to relocate the footpath onto Land Trust property, but it was a less desirable location and would have required a lot of work.

The adjacent property on which the traditional trail is located was recently purchased by Bill Robitzek and Barbara Raimondi, who happen to be BTLT members. Initially unaware of BTLT’s interest in protecting this access point, they wanted to ensure the land they purchased would remain an undeveloped upland buffer to Woodward Cove. After discussions with BTLT staff, they are now in the process of donating to BTLT the strip of land on which the footpath is located, ensuring permanent access to Woodward Cove in the traditional and best location for it. BTLT is lucky to have these generous donors in our land conservation community! Thank you for your support Bill & Barbara!

Donor Spotlight

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Joan Reynolds
Judith Ann Reynolds
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Ashby T. and Nancy Richards
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Todd and Karen Rider
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William Robotzhek and Barbara Raimondi
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Anne C. Rogers
Ted Rooney and Pat Cannon
Julianne and Clayton Rose
Howard T. and Mary Jane Rosenfield
Michaelanne Rosenzweig
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Jennifer Ruid and Ben Hemberger
Thomas A. Rumf and Annee Tara
Donald and Barbara Russell
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Beth Stemmler
Herschel Sternlieb
Neil and Marilyn Stevens
Millie Stewart
Howard Stiles
Kurt and Jeanne Baker Stinson
Lucille and Sandy Stott
Frank and Caroline Strasburger
Charles and Sherrill Strauss
Daniel Strauss
Matthew Stuart
Bonnie and Linton Studdiford
Thomas Studwell
Linda Suitor
Emily and Ben Swan
Barbara and Mark Swisher
Susan L. Tannbaum
We've tried our best to ensure the accuracy of this donor list. We sincerely apologize if there are any errors. If your name is omitted or listed incorrectly, please call 729-7694 or contact angela@btlt.org. Thank you!
Gift Planning

Legacy gifts can extend your commitment to conservation. Your bequest to Brunswick-Topsham Land Trust helps to secure our long-term sustainability and ensure that your commitment to protecting natural habitat, watershed areas, and scenic landscapes is maintained in the future. Your bequest will ensure that the places we conserve today will remain well taken care of for generations to come.

Brunswick-Topsham Land Trust has created the Legacy Circle to recognize and thank individuals and families who included us in their estate plans. Legacy gifts, created in a will or other estate planning vehicle, are the cornerstone of the Land Trust’s long-term sustainability. We are deeply grateful to each Legacy Circle member for this very special expression of loyalty, confidence, and support.

For more information on planned giving opportunities, please contact us to request a brochure, or visit www.btlt.org/planned-giving.

“I believe in Brunswick-Topsham Land Trust’s work and understand that conserved lands require ‘perpetual care.’ Through a beneficiary designation on my retirement plan, I am building the Land Trust’s future.”
– Liz Armstrong, BTLT Board of Directors and Legacy Circle member.
Together we are building a strong financial base. With over 1,000 members and a growing stewardship endowment, we are confident that the Brunswick-Topsham Land Trust will be able to care for the properties we have conserved long into the future. We are working to strengthen our foundation so that both this generation and those that follow will be able to enjoy the natural beauty and bounty of the communities we serve.

Support, Revenue, and Gains

- Contributions $297,768
- Donated land and easements $271,241
- Grants $412,287
- Other revenues $125,833
- Total Support, Revenue and Gains $1,107,129

Expenses

- Programs $613,703
- Supporting Services $93,016
- Fundraising $70,043
- Total Expenses $776,762

Change in Net Assets

$330,367

Net Assets

- Beginning of year $3,918,707
- End of year $4,249,074*

*Of this total, approximately $99,402 is permanently restricted, and $393,074 is restricted or designated for specific land projects or other purposes.

Breakdown of Program Expenses

- Agricultural Programs $91,216
- Education, Outreach $57,155
- Land Conservation $323,507
- Stewardship $141,825
- Total Program Expenses $613,703

Notes to Financial Statements

Brunswick-Topsham Land Trust is a nonprofit, tax exempt organization under Section 501(c)(3) of the Internal Revenue Code, a publicly supported organization as defined by Section 170(b) A-6. Contributions are tax deductible to the extent allowed by law. An independent auditor’s report is available upon request. Our 990 is also available online at www.btlt.org.
Support, Revenue, and Gains by Category
Totaling $1,107K for the fiscal year ended June 30, 2018

Expenses by Category
Totaling $777K for the fiscal year ended June 30, 2018

Program Expenses by Category
Totaling $614K for the fiscal year ended June 30, 2018

56 Properties Managed
300+ Volunteers
20 Miles of Hiking Trails
Join us November 11 at Frontier Café from 4:00-6:00 p.m. for our 2018 Annual Meeting!

Gather with your fellow Brunswick-Topsham Land Trust members to celebrate the year's successes at Frontier Café. There will be hors d'oeuvres, cash bar, and plenty of good company. This is your chance to hear what we accomplished this year with your support, vote for new and returning Board members, and see the unveiling of our new online wellness resource (see page 5 for more details).

Earlier in the day we invite you to visit 2018's new and updated trails for guided walks and rides at Neptune Woods, Chase Reserve, Woodward Cove, and Topsham Town Landing Trail.

In addition, we welcome Pete Didisheim, advocacy director for the Natural Resource Council of Maine, to reflect on what fall election results will mean for conservation in Maine.

Get all the details at www.btlit.org/events