Towner (Wayland Dean) Papers, 1910-1971

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Towner (Wayland Dean) Papers

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Finding aid written in English
Describing Archives: A Content Standard
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Summary Information

**Repository:** Raymond H. Fogler Library Special Collections Department  
**Creator:** Towner, Wayland Dean, 1892-1977  
**Title:** Wayland Dean Towner Papers  
**ID:** SpC MS 0505  
**Date [inclusive]:** 1910-1971  
**Physical Description:** 2 boxes  
**Physical Location:**  
**Language of the Material:** English  
**Language of the Material:** English  
**Abstract:** Collection contains 19 volumes compiled by Wayland Towner documenting his life history from his years as a student at the University of Maine until his retirement in 1961 from a long career in public relations and fund raising. It includes letters, photographs, publications and other documents with Towner's candid narrative of events represented. Of particular interest are Towner's letters to his parents while he was serving in Scotland and France during World War I.

Preferred Citation

Wayland Dean Towner Papers, SpC MS 0505, [Box No.], [Folder No.], Raymond H. Fogler Library Special Collections Department, University of Maine, Orono, Maine

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Historical Note

Wayland Dean Towner, the son of Edward E. and Caroline B. Brown Towner, was born in Montpelier, Vermont, Jan. 9, 1892. He graduated from the University of Maine in 1914 with a degree in forestry. During World War I he served as a forest engineer with the New England Sawmill Units in Scotland and with the 20th U.S. Engineers in France. After the war, he became the first full-time secretary of the
university's alumni office before embarking on a career in public relations and fund raising. He held positions with the American Red Cross and the Fiscal Services Corp. in Boston, the American Social Hygiene Association in New York and New Jersey, and spent many years working for the Community Chests in San Antonio and other Texas locations. After World War II Towner was director of American activities at United China Relief in New York City before becoming vice president of Trinity University in San Antonio. His later years were spent working in direct sales in Austin, New Orleans and San Antonio. Towner retired in 1961 and died Aug. 20, 1977.

Scope and Content Note

Collection contains 19 volumes compiled by Wayland Towner documenting his life history from his years as a student at the University of Maine until his retirement in 1961 from a long career in public relations and fund raising. It includes letters, photographs, publications and other documents with Towner's candid narrative of events represented. Of particular interest are Towner's letters to his parents while he was serving in Scotland and France during World War I.

Administrative Information

Publication Statement

Raymond H. Fogler Library Special Collections Department

5729 Raymond H. Fogler Library
University of Maine
Orono, ME 04469-5729
207.581.1686
spc@umit.maine.edu
URL: http://www.library.umaine.edu/speccoll/

Access Restrictions

Kept at Fogler Library's offsite storage facility. One week's notice required for retrieval.

Use Restrictions

Information on literary rights available in the repository.
Immediate Source of Acquisition

Gift of Wayland Towner in 1972.

Controlled Access Headings

- Federations, Financial (Social service) -- Public relations
- Fund raisers (Persons)
- Fund raising
- Public relations
- World War, 1914-1918 -- Personal narratives
- Towner, Wayland Dean, 1892-1977
- Towner family
- University of Maine, Class of 1914
- University of Maine -- Alumni and alumnae
- University of Maine -- History
- United States. Army. Engineers, 20th (1917-1919)
- American Red Cross
- American Social Hygiene Association
- United China Relief (U.S.)
- Trinity University (San Antonio, Tex.)

Collection Inventory

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