

10-14-2004

# Inside the 9/11 Commission Report

International Affairs Program

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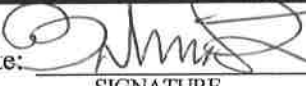
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**THE CULTURAL AFFAIRS/DISTINGUISHED  
LECTURE SERIES COMMITTEE  
GRANT APPLICATION**

PROVIDE 10 (TEN) COPIES, INCLUDING THE ORIGINAL.  
PLEASE PLACE A COPY OF THIS COVER SHEET ON TOP OF EACH COPY

I. Applicant/Organization: International Affairs Program	
II. a. Responsible Organization Officer: Bahman Baktiari	
b. Title: Director Campus Address: 115 North Stevens Hall, 1-1869; <a href="mailto:Baktiari@umit.maine.edu">Baktiari@umit.maine.edu</a>	
III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date (s): The Governor's Distinguished Lecture Series , 2004 Speaker: Bob Kerrey	
Title of his talk: <b>Inside the 9/11 Commission Report: How Safe</b>	
<b>Were we ? , Are we ? and Can we be ?</b>	
Date: November 9, 2004    11:00 a.m., Maine Center for the Arts	
IV. a. Total funding required for program:	\$ 9,200.00
b. Amount committed by applicant organization:	\$ 500.00
c. Amount committed by New School University ( covering air and transport cost )	\$ 3000.00
d. Amount requested from other funding sources	\$ 2000.00
e. Amount requested of Cultural Affairs/DLS Committee:	\$ 3700.00
Signature of responsible organization officer/date: 	Oct. 14, 2004
SIGNATURE	DATE

\$ 3700

SEND COMPLETED APPLICATION TO:

CULTURAL AFFAIRS COMMITTEE  
C/O PRESIDENT'S OFFICE  
200 ALUMNI HALL, CAMPUS

Senator Bob Kerrey is the 2nd speaker of the Governor's Distinguished Lecture series, following Governor Bill Richardson last year. As a prominent member of the 9/11 Commission and President of New School University, Bob Kerrey has had a distinguished record of public service. The timeliness of his talk is obvious. The 9/11 Commission Report is the #1 best seller on the New York Times trade paperback list and is nominated for Pulitzer Prize.

We have invited over 30 high school social studies teachers, and in collaboration with the College of Education, we are covering the costs of transportation for over 100 high school students to attend this talk. Maine Governor John Baldacci will introduce Sen. Kerrey. In addition to his free public lecture, Sen. Kerrey will meet with UM officials and selected faculty and students and hold a press conference after his talk. His lecture will also be streamed live on UM web site.

Over 800 people attended the 2003 lecture by Bill Richardson, and we distributed over 200 copies of his talk. We expect a larger turnout for Bob Kerrey's lecture due to the importance of 9/11 Commission Report and its findings. The University Bookstore has ordered additional copies of the 9/11 Commission Report, and Sen. Kerrey has agreed to sign a limited number for our students and faculty.

#### **Itemized Budget**

Travel Cost for Sen. Kerrey	\$3000.00
Honorarium	\$2500.00
Advertising & Printing of Posters, Tickets	\$ 500.00
Transportation for High School Students	\$1000.00
Presidential Reception	\$1000.00
MCA Expenses	\$1200.00
Interpreters	
Fire Safety	
Public Safety	
Tech Support	
Photography & Press set up	
 Total:	 \$9,200.00
 Amounts committed by other organizations	 \$5,500.00
 New School University	 \$3000.00
President's Office	\$1000.00
International Affairs	\$500.00
College of Education	\$1000.00
 Amount Requested from the Cultural Affairs	 \$3700.00

**Date:** October 4, 2004

**To:** Cultural Affairs Committee

**From:** Bahman Baktiari, Chair

The Governor's Distinguished Lecture Series Committee (GDLS)

**Re.:** 2003 activity report

I want to thank you for your support of Bill Richardson's lecture this past fall. Since the completion of the event, the committee has met several times and discussed ways of improving our next event.

Organizing the Richardson's visit was a major task. Besides the fact that we had to work on a fixed date provided by Richardson (not to mention the fact that he wanted to change the date three weeks before the event!), we also had to coordinate with the Governor's office in Augusta, the President's office, MCA team, Public Affairs, and the Buchanan House. Since this was our first event, we wanted to make sure that everything was done in such a way that it will leave a positive impression for our university. All reports since the visit indicate that we accomplished our goals. Governor Baldacci and his staff were very pleased with the event. We also substantial press coverage for this event, and have had several requests since then for copies of Richardson's lecture.

We mailed over 1400 invitation cards, printed 200 posters, and placed three ads in major newspapers: Bangor Daily News, Portland Press Herald, and Kennebec Journal. We received 621 RSVPs, and over 800 people attended Richardson's lecture.

By early February 2004, we had received all the expense statements associated with this event. The Committee had raised a total of \$ 16,343.00 Over twelve different units / centers contributed to this budget. Our final accounting of the bills came to \$16,526.00 A significant portion of this was caused by the flying arrangement requested by Richardson. We were informed of this after an invitation was sent to him, and in subsequent communications, we were able to come to an agreement that we pay one-third of the cost, the rest was paid by Harvard University. In any case, the Committee does not anticipate such high budget for future events.

In conjunction with these meetings, we have been exploring several options to help us raise money for our lecture series, making it more independent and self-sufficient. Our 2004 speaker, Sen. Bob Kerrey, President of New School University, agreed to cover his own travel expenses, requiring only an honorarium of \$2500.00, made payable as a gift to any program in New School University.

We have also established ties to several organizations in Maine, bringing greater publicity for our lectureships. We are currently collaborating with the World Affairs Council, the Camden Conference, and the Midcoast Forum on World Affairs.

The GDLS has just been authorized to seek external sponsorship for future lectures ( see attached memo ), so we expect to reduce and eventually eliminate our dependence on Cultural Affairs support.

cc. GDLS members, Doug Gelinas, Karen Boucias, Dan Sandweiss,  
Robert Cobb, Lance Boucher, Joe Carr