

The University of Maine

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S4E6 : What is the value of undergraduate research?

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Melissa Maginnis

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The Maine Question Podcast

University of Maine

Division of Marketing and Communications

The Division of Marketing and Communications is principally responsible for presenting the story and maintaining the image of the University of Maine to all UMaine constituencies, including the media, public and UMaine community.

Toward this end, the Division of Marketing and Communications guides and partners with all UMaine communicators, providing counsel and services in newswriting and media relations, marketing, graphic design, photography and video production, and web-based services, with the goal of producing internal and external high-quality messaging consistent with UMaine positioning, branding and strategic priorities.

University of Maine Policies and Procedures regarding marketing, advertising, branding, public relations, media relations, web standards, social media, mobile applications, videography and photography are available online.

No Transcript Available at this time

S4E6 : What is the value of undergraduate research?

Run Time: 00:26:57

<https://soundcloud.com/user-487884086/the-maine-question-asks-how-cooperative-extension-helps-people-thrive>

Episode Description: Thousands of University of Maine undergraduates engage in research and creative activities that prepare them for careers and support the university and public.

They uncover knowledge, technology and products for a growing, modern economy. Their work, which molds them into problem-solving citizens, exemplifies UMaine's role as the state's public research university.

The annual UMaine Student Symposium, the culminating event for Maine Impact Week, showcases much of that work. This year's event will be held virtually April 16.

Three undergraduates who will present at the 2021 symposium share their stories on this episode of “The Maine Question.” Melissa Maginnis, an associate professor of microbiology and associate director of the Center for Undergraduate Research (CUGR), also joins the conversation to paint the big-picture of how their work and others support the university community and beyond, and how the symposium benefits students and Maine.