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The Maine Question

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## S4E1: How does Cooperative Extension Help Mainers Thrive?

Ron Lisnet

Joan Ferrini-Mundy

Hannah Carter

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## **The Maine Question Podcast**

University of Maine

Division of Marketing and Communications

The Division of Marketing and Communications is principally responsible for presenting the story and maintaining the image of the University of Maine to all UMaine constituencies, including the media, public and UMaine community.

Toward this end, the Division of Marketing and Communications guides and partners with all UMaine communicators, providing counsel and services in newswriting and media relations, marketing, graphic design, photography and video production, and web-based services, with the goal of producing internal and external high-quality messaging consistent with UMaine positioning, branding and strategic priorities.

University of Maine Policies and Procedures regarding marketing, advertising, branding, public relations, media relations, web standards, social media, mobile applications, videography and photography are available online.

No Transcript Available at this time

### **S4E1: How does Cooperative Extension help Mainers thrive?**

Run Time: 00:26:57

<https://soundcloud.com/user-487884086/the-maine-question-asks-how-cooperative-extension-helps-people-thrive>

**Episode Description:** While University of Maine Cooperative Extension's roots are in agriculture, the 106-year-old organization helps all Mainers thrive with its relevant research-based programs that promote child development, nutrition, robotics, entrepreneurship and more. Recently, "more" has included providing communities with much-needed resources during the pandemic.

In this initial podcast of Season 4, host Ron Lisnet discusses Cooperative Extension's past, present and future with UMaine and University of Maine at Machias President Joan Ferrini-Mundy and Cooperative Extension Dean Hannah Carter, who says the trusted organization can be like Google for Mainers seeking information.