

11-27-2007

# Julius Caesar

Maine Center for the Arts

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**CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES**  
**GRANT APPLICATION**

PROVIDE 12 (TWELVE) COPIES, INCLUDING THE ORIGINAL.  
PLEASE PLACE A COPY OF THIS COVER SHEET ON TOP OF EACH COPY

I. Applicant/Organization: Maine Center for the Arts

II. a. Responsible Organization Officer: Adele Adkins

b. Title: Associate Director, Maine Center for the Arts

c. Campus Address (include EMail and Telephone): 5746 Maine Center for the Arts, 1-1803  
adele.adkins@umit.maine.edu

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date (s):

Julius Caesar, Aquila Theatre Company, Hauck Auditorium  
Tuesday, March 18, 2008 7:00pm  
Wednesday, March 19, 2008 7:00pm

IV. Budget Proposal Form must be attached.

**Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.**

Signature of responsible organization officer/date: \_\_\_\_\_

Adele Adkins  
SIGNATURE

11-27-07  
DATE

SEND COMPLETED APPLICATION TO:

CULTURAL AFFAIRS/DISTINTUISHED LECTURE SERIES COMMITTEE  
C/O WANDA MADDEN-CARR  
PROVOST'S OFFICE  
201 ALUMNI HALL, CAMPUS

*[Handwritten initials]*

8/31/07

## Aquila Theatre Company's Julius Caesar

Maine Center for the Arts

Tuesday, March 18, 2008 at 7:00 p.m.

Wednesday, March 19, 2008 at 7:00 p.m.

Hauck Auditorium

Aquila Theatre Company will present Shakespeare's classic tragedy Julius Caesar, which traces the conspiracy against Caesar, his assassination and the aftermath. The play reflects the general anxiety Shakespeare and his contemporaries had over who would succeed Elizabeth I. The elderly Elizabeth refused to name a successor, leading to fears that a civil war would break out upon her death.

Aquila's production makes Shakespeare's works relevant to contemporary audiences. In their production of Julius Caesar, the company asks the audience to consider the price of democracy and freedom and the consequences that can befall a society when it is asked to defend its core beliefs.

There will be two performances of Julius Caesar in Hauck Auditorium. The performances will be held on Tuesday, March 18 at 7:00 p.m. and Wednesday, March 19 at 7:00 p.m. These performances are part of the Maine Center for the Arts' "In the Loop" Season—a season in which the Maine Center for the Arts is being renovated, and performances and exhibits will be held in other venues around the state.

In addition to the two performances the troupe will also offer a 60-90 minute masterclass for 20-25 students. Two members of the Aquila residency team will conduct this program, which will focus on Drama/Theater, English, Literature, Movement and Classics. The masterclass has not been scheduled yet, but it will be offered for UMaine students or high school students and will be held on Wednesday, March 19<sup>th</sup>.

The event will be promoted campus-wide through posters and notices to UMaine faculty and staff, particularly those in the English department and the School of Performing Arts. Information about the event is featured on the MCA's website, the Hudson Museum's website and in an "In the Loop" newsletter that is distributed to 2,200 teachers statewide. The appropriate credit lines will be included in all printed media for any support that the Cultural Affairs Committee provides for this program.

UMaine students may elect to use the two free ticket to MCA events that they receive as part of their unfied fee monies or to purchase substantially reduced price tickets to this event as part of the Student Rush ticket program. Tickets for secondary school groups are heavily discounted and revenues generated are included on the budget proposal form. The MCA's Box Office will work with area groups to ensure that they may participate in this event.

Expenses for the event include artist fees of \$13,000; hotel expenses of \$1,680; meals \$400; and technical services fees of \$1,000. The total expenses are \$16,080.

Expected revenues are \$9,000, based on ticket sales of 900 for the two performances and an average ticket price of \$10. The MCA will contribute \$4,580 towards this program. We are seeking \$2,500 in support from the Cultural Affairs Committee for Aquila's performance of Julius Caesar. This will be the only application for funding that is being requested this year from either the MCA or the Hudson Museum.

## Cultural Affairs/Distinguished Lecture Series Fund Budget Proposal Form

Applicant/Organization: Maine Center for the Arts  
 Responsible Officer: Adele Adkins  
 Event Title: Julius Caesar  
 Event Date: March 18, 2008 & March 19, 2008

Total Program Budget: \$16,080  
 Amount Committed by Applicant Organization: 4,580  
 Total Amount Requested from Other Funding Sources: \_\_\_\_\_  
 Please List Sources & Amounts below:  
MCA Box Office ticket revenue 9,000  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Amount Requested from CA/DLS Committee: 2,500 \*  
 Revenues, if any, expected (fees, ticket sales): 9,000

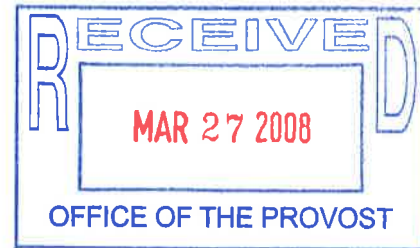
| Budget Breakdown of Expenses and funds to be used: | CADLS           | Other            |
|--|-----------------|------------------|
| Honoraria/Services (explain below)                 | \$ <u>2,500</u> | \$ <u>10,500</u> |
| <u>Artist Fees</u>                                 |                 |                  |
| _____  |                 |                  |
| _____  |                 |                  |
| Travel   | \$ _____        | \$ _____         |
| _____  |                 |                  |
| _____  |                 |                  |
| Lodging/Meals                                      | \$ _____        | \$ <u>2,080</u>  |
| Advertising  | \$ _____        | \$ _____         |
| Printing   | \$ _____        | \$ _____         |
| Supplies and Materials                             | \$ _____        | \$ _____         |
| Other (must specify below)                         | \$ _____        | \$ <u>1,000</u>  |
| <u>Technical Services</u>                          |                 |                  |
| _____  |                 |                  |
| _____  |                 |                  |

Total Expenses from CA/DLS funds: \$ 2,500 \*  
 Total Expenses from other funds: \$13,580  
 (These two totals should equal the "Total Program Budget" listed above)

\*These amounts should be identical and should not exceed 50% of the total program/event budget. Please note that CA/DLS funds may not be used for receptions and do not normally fund UM employee wages. If an award is granted based on this proposal, reimbursement of expenses will not exceed the total CA/DLS request and will be limited to the types of expenditures outlined above.

Aquila Theatre Company's Julius Caesar

Maine Center for the Arts  
Tuesday, March 18, 2008 at 7:00 p.m.  
Wednesday, March 19, 2008 at 7:00 p.m.  
Hauck Auditorium



Aquila Theatre Company presented two performances of Shakespeare's classic tragedy Julius Caesar in Hauck Auditorium on March 18 at 7:00 p.m. and on Wednesday, March 19 at 7:00 p.m. These performances were part of the Maine Center for the Arts' "In the Loop" Season—a season in which the Maine Center for the Arts is being renovated, and performances and exhibits will be held in other venues around the state.

In addition to the two performances, one of the principal actors in the company offered a pre-performance presentation on Wednesday, March 19 from 6:00 p.m. to 6:30 p.m. The actor discussed some of the elements of acting and dramatic literature as they pertain to Shakespeare and Julius Caesar in particular. Audience members asked the presenter questions about the craft of dramatic acting and play production. Attendees included members of UMaine's Senior College and students from Ellsworth High School.

The Hudson Museum also assembled a mini-exhibit of Roman holdings dating to the time of the Caesars as well as ancient Egyptian materials.

The event was promoted campus-wide through notices to UMaine faculty and staff, particularly those in the English department and the School of Performing Arts. Information about the event was featured on the MCA's website, the Hudson Museum's website and in an "In the Loop" newsletter that was distributed to 2,200 teachers statewide. Flyers were also made for Senior College and High School educators. Samples of promotional materials are attached.

A total of 709 tickets were distributed for the two performances. Of these 145 were for UMaine students including the Honors College; 367 were for high school students from Bangor, Hampden, Madawaska, Newport, Old Town, Millinocket, and Ellsworth; and the remainder were purchased by the general public.

Expenses for the event include artist fees of \$13,000 and \$5,842.47 in other expenses. Total expenses for the two performances were \$18,842.47. Box Office Revenue was \$8,414 and the Maine Center for the Arts budgets provided \$7928.47 in support. The Cultural Affairs Committee grant was for \$2,500 and was used to support the Artist Fee.