

1996

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# THE OLIVE TREE

*A Publication for Fogler Library Friends*

Winter, 1996

UNIVERSITY OF MAINE

Volume 4 Number 1

## *Fogler Library Joins The World-Wide-Web*

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The World-Wide-Web (or WWW) is an extensive and rapidly evolving collection of databases, images, text files, and other elements accessible through global computer networks. As one might expect, Fogler Library staff are very excited about the potential for developing a "presence" on the Web. Probably the most interesting resources on the Web are multimedia "homepages." The first Fogler Library "homepage" was created by Original Cataloging staff members Sharon Fitzgerald and Jennifer McLeod in July of 1994. Fogler Library WWW development is now overseen by an intradepartmental "Web Team" which meets every other week. Members of the "Web Team" are Kim Amato, Gene Daigle, Sharon Fitzgerald, Jennifer McLeod, Deborah Rollins and Michael White. It is already clear that the Fogler Library WWW site is a popular service. The server responds to approximately 4,500 queries every week. Most of the queries come from the University of Maine campus. The pages have also had visitors from as far away as Italy, Australia, Taiwan, and Korea!

All members of the Fogler WWW Team also serve in leadership capacities on the larger campus World-Wide-Web Task Force. The work of the Task Force and other campus Web authors can be viewed via the official University of Maine homepage (<http://www.ume.maine.edu>).

### **Future Plans**

Future plans for Fogler Library's WWW presence include a Special Collections page, a Reference Services page, and an Internet resources page.

### **Want to access the WWW and Internet?**

The only truly "public" WWW workstations on the Orono campus are located in the Reference and Science and Engineering departments in Fogler Library. Many people, however, prefer to "surf" the Internet from their homes and offices. Individuals who are not affiliated with the University of Maine or another organization with full access may wish to consider one of the popular commercial services. Most, if not all, of the commercial online services include browser software for the WWW in addition to electronic mail, special interest conferences, and other services. A limited amount of free connect time is frequently available to new subscribers. It is also possible to purchase a dial-up account through a local Internet service provider. To identify one in your area look up "Computer Networks" in your local yellow pages or consult your local public library.

### **Highlights from Fogler Library's WWW Site**

#### *Reference Tools Page*

Need a zip code or information on postal rates? Want a toll-free number for Air France? Check out the Reference tools page on the Fogler Library Web site.

#### *Request Forms*

The interactive nature of the WWW can be seen through the online forms for Interlibrary Loan and Reserve in Fogler Library. Library patrons fill out an electronic form and send it to library staff via electronic mail. This service has proven very popular, especially with University of Maine faculty who need

*Fogler joins the web, continued page 2*



## Message from the Dean



Greetings from Orono! President Hutchinson used his annual September breakfast to remind University of Maine employees of the importance of developing and maintaining a student-centered learning environment. I would like to take this opportunity to explain how Fogler Library is contributing to this positive environment.

One key element of the student-centered campus is the "whole learning environment" which takes education beyond the traditional, lecture-oriented classroom that so many of us recall from our years as students. The articles in this newsletter about the new Fogler Library Instructional Center and Fall Internet

sessions are examples of how we are re-engineering our teaching to support this more exciting teaching style. Fogler Library's traditional mission has necessarily broadened in recognition of the importance of promoting an ambitious range of information literacy skills that are so critical to personal and professional success in the information age of the 90's.

Construction of a new library storage building, located a short distance from Fogler Library, was begun in September and is nearing completion. This new storage building will provide us with a welcome and necessary opportunity to redesign the Library's public service space and restore approximately 500 seats for library users. We hope to once again establish Fogler Library as an important student center of learning and dialogue.

University Deans Council meetings have been spent discussing the importance of identifying the strongest programs on campus and finding ways to strengthen them through new alliances and resource reallocation. The article on Geographic Information Systems examines how Fogler Library is supporting two of the "jewels" of the University of Maine: the National Center for Geographic Information and Analysis (NCGIA) and the Department of Spatial Information and Engineering. The GIS projects are also reminders to us that new initiatives are typically contingent on outside funding. In this instance, significant funding came primarily from several federal grants.

The many exciting changes we report in this newsletter have not detracted from the importance of our collections. We have made important additions to our Special Collections Department. Additions such as these enable Fogler Library to maintain its identity as a unique repository for Maine culture and a valuable resource for research on campus and elsewhere.

As always, I encourage you to visit us at Fogler Library. Those of you with Internet or World-Wide-Web access might choose to visit us "virtually" (<http://libinfo.ume.maine.edu>). A personal visit, however, is always the fullest experience.

Finally, on a sad note, Fogler Library lost a most important Friend in January. Those of us who were fortunate to be personally acquainted with Mr. Raymond H. Fogler have lost a friend, advocate, and mentor. His dedication to the Library, his willingness to represent us at our Alumni receptions, and his continued concern for the welfare of the Library made him a legend on campus. I consider it a rare privilege to have had the opportunity to spend personal time with such an inspiring man. He will be greatly missed by Fogler Library and our heartfelt sympathy is extended to his family.

### Fogler Library joins the web, from page 1

information delivered to their offices quickly.

#### *Science and Engineering Center homepage*

Curious about the latest species offered by your local fishmonger? Considering a snorkeling vacation in an exotic locale this February? Check out the Guide to Aquatic Sciences, one of the many valuable resources identified in the Science and Engineering Center's WWW pages.

#### *Courseware homepage*

The Courseware homepage was developed by Kim Amato and Sharon Fitzgerald for the Multimedia Summit last February. This site remains one of the most popular WWW resources on campus and generates inquiries from faculty all over the U.S. who are interested in using the WWW to enhance their courses. Courseware ranges from

### Who's Reading What

**Sharon Fitzgerald**, Head, Original Cataloging, Fogler Library

- *A World Lit Only By Fire: The Medieval Mind and the Renaissance* by William Manchester
- *Nobody's Fool* by Richard Russo
- *A Year In Provence* by Peter Mayle

**Stephen J. Hornsby**, Acting Director, Canadian American Center and Associate Professor of Anthropology and Canadian Studies

- *Green Imperialism: Colonial Expansion, Tropical Island Edens and the Origin of Environmentalism, 1600-1860* by Richard H. Grove
- *Memoirs of a Georgian Rake* by William Hickey
- *Landscape and Memory* by Simon Schama

**Michael Lewis**, Professor of Art and Painter

- *Art and Physics* by Leonard Shlain
- *The Unbearable Lightness of Being* by Milan Kundera
- *You Just Don't Understand* by Deborah Tanner
- *The Goldbug Variations* by Richard Powers

**Joanne Palombo**, Women's Basketball Coach

- *It* by Stephen King
- *Atlas Shrugged* by Ayn Rand
- *Full Court Pressure: A Year In Kentucky Basketball* by Rick Pitino
- *Hope Is a Muscle* by Madeleine Blaise

**Paula Petrik**, Professor of History

- *Interactivity by Design: Creating and Communicating with New Media* by Ray Kristof
- *Therapy* by David Lodge
- *The Physics of Baseball* by Robert Adair
- *Being Digital* by Nicholas Negroponte
- *Investment Biker: On the Road with Jim Rogers* by Jim Rogers

the Taxonomy of Flower Plants to Music in World Cultures!

#### *Special Collections homepage*

Fogler Library's Special Collections offer some of the most exciting opportunities for "discovery" on campus. The new Special Collections page includes digitized photographs and maps, as well as information about staff, new acquisitions, specific collections, and more!



# Teaching and Learning Enhanced at Fogler Library

## Fogler Library Instructional Center

A new instructional center, Fall Internet classes, and a multimedia development lab serve as stellar examples of how Fogler Library staff are helping the University of Maine to become the state's center of learning, discovery, and service to the public. The new instructional center has been built on the first floor near the east entrance of Fogler Library (facing the Student Union). The facility will be used for course-related instruction, workshops about new information technologies, and Fogler Library staff development.

This facility is a state-of-the-art computer classroom which consists of 21 Power Macintosh 7100 workstations. All workstations are fully networked and can access a rich software environment. Robotel devices are installed at every workstation. These keypad driven devices allow the instructor to broadcast his or her screen to the student workstations during instructional sessions. The Robotel devices include many other options. For example, a student who has a "bright idea" can press a light bulb icon and a quiet beep alerts the instructor about which student is requesting additional assistance.

The new instructional center is a vast improvement over the dark, cramped rows of chairs facing a dimly lit screen. Seating in the new classroom is arranged in a honeycomb shape to encourage learning which is both collaborative and active. Two students can easily work together at a workstation. The new arrangement also diminishes the hierarchical feeling of a traditional classroom and allows the instructor to move freely about the room to provide individualized assistance as necessary.

## Fall 1995 Internet Classes

Perhaps the most popular events to be held in the new instructional facility are the series of Internet classes which began in September, 1995. In response to tremendous demand from University of Maine faculty, staff, and students, Fogler Library expanded its series of Internet classes. The classes represent an intradepartmental initiative and are taught by librarians from the Science and Engineering Center, Reference, and Access Services. All of the 90 minute sessions are held in the Fogler Library instructional center and include hands-on exploration of Internet services and resources. Topics for the Fall semester included: Introduction to URSUS,

Navigating the Internet, Scholarly Communication on the Internet, Marine Science on the Internet, U.S. Government Information on the Internet, Bibliographic Management of Files, Grant Information on the Internet, Women's Studies Information on the Internet and Behavioral Sciences Resources on the Internet. Due to space limitations, registration for Fall semester Internet classes was restricted to University of Maine faculty, staff, and students. We look forward to providing similar classes for the general public in the future.

## Multimedia Lab

Fogler Library's Multimedia Development Lab opened for library staff in July. The lab includes a Macintosh PowerMac 9500, a Pentium based DOS/Windows workstation, a slide scanner, and a flatbed color scanner. Staff can also take advantage of a variety of software applications including Authorware, Macromind Director, Apple Media Tool, Adobe Illustrator and Adobe Photoshop. This lab is being used for WWW development, interactive multimedia presentations, multimedia database development, and instructional support. In the future, the Library would like to expand this facility and open it up as a public service point for faculty and students who need assistance in developing multimedia presentations and similar projects.

## New Partnerships:

## *Fogler Library and the National Center for Geographic Information and Analysis*

GIS, or geographic information systems, are powerful means of managing and analyzing spatial information such as satellite information, topographical maps, census tracts, etc. GIS are used for diverse activities, including environmental monitoring, health service provision, hazard mapping, and insurance assessment. Fogler Library collections and services have already been influenced by international interest in GIS. For example, as a U.S. Government document repository, we have received hundreds of CD-ROMs which include data that is geographically defined. In order to make

this information more easily accessible, the Library works closely with a number of departments on campus which have a strong interest in GIS services and resources. Perhaps the most obvious department or unit is the National Center for Geographic Information and Analysis (NCGIA). Fogler Library recently entered into an exciting joint effort with the NCGIA to implement a GIS Literature Database Project. This project was funded in part as a Research and Development Grant by the U.S. Department of Education. The project team, lead by Marilyn Lutz (University of

Maine System) and Dr. Harlan Onsrud (NCGIA), includes Fogler Library staff Sharon Quinn Fitzgerald and Jim Bird, and three new staff members, Nancy Marth, Kelly Zeiner, and James Robinson, who began work in early July.

A GIS Literature Database will be created using imaging and communications technology to provide Internet access to the full text of articles from selected GIS conference proceedings. The digital imaging system which previously served the Archives Image Project is being used to convert documents to electronic format. The electronic files are then converted to html format (the format used for many documents on the WWW), graphics are inserted, and the files edited to resemble the paper document. The resulting electronic publication of GIS research literature will be accessible with any World Wide Web

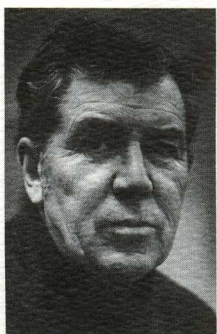


browser. The database will be searchable with full text retrieval software, as well as a variety of structured indexes and hypertext links.

Individual articles have also been cataloged in URSUS and will be linked to the full text articles. The project team anticipates converting the full text of 1994 conference proceedings of seven professional organizations, an estimated

800 articles. Graphics include gray scale photographs, line drawings and charts, and mathematical algorithms. The resulting database will also be published in CD-ROM format to ensure the ongoing and permanent availability of the research literature in libraries. The GIS Literature Database will ultimately provide access to a bibliography of conference proceedings from 1991-1995.

## Building Fogler's Collections: Papers of Two Maine Artists



### Papers of John Muench

Special Collections recently received the papers of John Muench, internationally renowned lithographer and Founder and Director of the Maine Printmaking Workshop, the first

major printmaking facility in Maine. John Muench also served as the Director of the Portland School of Art and as a Director of Printmaking at the Rhode Island School of Design.

Muench's work is owned by the Metropolitan Museum of Art, the Brooklyn Museum, the Library of Congress, the National Collection of Fine Art, and the Fogg Museum. His works are also in the permanent collections of the Bibliotheque Nationale in Paris, London's Victoria and Albert Museum, Japan's University of Osaka and the National Museum in Jerusalem.

Though internationally recognized as a lithographer, Muench envisioned himself in broader terms as "an image maker" producing both abstract and representational work in two dimensional media. Describing his personal experience with the lithographic process, Muench wrote "The pleasure that derives from the actual work depends on my state of mind. What happens with the chemicals, the inks, and other materials can determine one's reactions as well. Sometimes unexpected things happen as they do with paint. Discoveries are sometimes made this way." (*Bangor Daily News*, November 17-18, 1979)

Muench's works have been exhibited at the University of Maine. The University of Maine Museum of Art has 24 pieces, including lithographs and drawings, by Muench in its permanent collection.

The papers include correspondence with many in the art world, clippings, brochures from art galleries, exhibition catalogs and reviews, as well as family information.

### Papers of Carl Sprinchorn



The Special Collections Department houses the papers of Carl Sprinchorn, noted painter with strong ties to the State of Maine. The Sprinchorn collection

includes correspondence with artists, representatives of various galleries and museums, and others in the art world. In addition to the correspondence, there is also an array of catalogs from galleries and museums, mostly from the United States.

Various unpublished manuscripts also comprise part of the collection. Of particular note is a diary kept while Sprinchorn was in Santo Domingo; another manuscript describes his life in Maine. Monographs of art collections worldwide are also part of the papers. The collection also contains two series of note. One is the Marsden Hartley Series, and the other is the Rex Slinkard Series. These contain correspondence, photos,



### Raymond Fogler

Raymond Fogler, 103, a member of the Class of 1915 and the person for whom Fogler Library is named, died in his sleep at about 9 a.m. Wednesday, January 10, at his home in Exeter.

"He was tremendously generous to, and interested in, the University and was clearly one of our most distinguished alumni. Ray's support, enthusiasm and generosity left an indelible mark on the University's character and quality. For decades he loved the University of Maine, and we loved him," UM President Fred Hutchinson said.

After earning a master's degree from Princeton University, Fogler started his business career with W.T. Grant in New York. He began as an assistant to a store manager and was eventually made vice president in charge of construction and real estate. Impressed by his abilities, mail-order giant Montgomery Ward asked Fogler to take over its flagging retail operations in 1932. He not only returned the company to profitability but also expanded it. In 1940, he was appointed president, but left shortly after to become president of W.T. Grant.

Retiring at age 60 in 1952, Fogler was tapped by the Eisenhower administration in 1953 as assistant secretary of the Navy in charge of procurement and property management. He held this position until 1956, and thereafter, served on the boards of the U.S. Chamber of Commerce and several large companies.

His commitment to the University spanned 80 years. He served as president of the Board of Trustees, General Alumni Association, University of Maine Development Council, and the University of Maine Foundation. Fogler's 100th birthday was celebrated in grand style in 1992 with a party in the library that bears his name. Maxwell Burry, president of the University of Maine Alumni Association, recalled that Fogler, born on February 29, 1892, liked to joke that he was only 25 years old.

He was married to the former Mabel Peabody of Exeter, who predeceased him, and had 7 children, 39 grandchildren, 60 great-grandchildren, and 6 great-great-grandchildren.

Adapted from the *Bangor Daily News*

Two Maine Artists, continued page 5



## Two Maine Artists, from page 4

exhibition catalogs, and articles in regard to each artist.

A finding aid to the collection is available through URSUS and in the Special Collections Department. The finding aid for the Sprinchorn collection will be one of the archival tools accessible over the Internet through the prestigious Berkeley Finding Aids Project.

Unlike many of his contemporaries, Sprinchorn braved the winter months in Maine and portrayed such subjects as

lumberjacks, backwoods hermits and river crews. These subjects contrast markedly with Sprinchorn's more urbane images of opera goers and actresses. Sprinchorn's appreciation of the Maine landscape is captured in correspondence like this:

"I wish you could have seen... it rained icy stuff all night, everything was like glass in the morning — the trees loaded to the breaking point, and they did break — all day it sounded as if tigers and elephants were crashing

through the woods, snapping, crackling, as if guns . . . and the weirdly beautiful removed look of it all —! A little glass world shut in by gray smoke colored mist . . . the bewitched effect . . . truly marvelous —" (Letter from Carl Sprinchorn to Ettie Stettheimer in December, 1920 from Monson, Maine, Fogler Library, Special Collections.)

The University of Maine Museum of Art houses numerous pieces in various media by Carl Sprinchorn.

## Inventions: The Seeds of Economic Development

*Editor's Note: This article was written by Jake Ward, Director, Department of Industrial Cooperation*

**I**nvention, that burst of creativity, that instantaneous realization, eureka, and numerous other analogies, all pay homage to the human intelligence that has developed the world we live in today. While the mere mention of the word "inventor" may conjure up images of the wild contraptions of Rube Goldberg, inventors are, in fact, all the people of the world. While some are more inclined to interpret and pursue their creativity, all of us are capable of inventing. Recognizing this fact led our founding fathers to include in our basic rights the right to patent and protect our own intellectual property or our inventions. Patents grant inventors a monopoly on their fruits in exchange for sharing these great concepts with the world.

Thus, since 1790, when the U.S. Patent System was born, inventors from all walks of life have been sharing their dreams with everyone else, contributing beyond the imagination to the technical, industrial, and economic development of the United States of America.

The patent grants the inventor the right to exclude others from making, using, or selling that invention(s) which is covered in the patent. It is that opportunity for a monopoly and the resulting income that drives many to invent: the "build a better mousetrap" syndrome. Unfortunately, while an invention may be patentable, that in itself is no indication that the invention is marketable.

Today's patent system has evolved into a very complicated and quite costly system. It typically requires the use of an

attorney, takes several years, and can end with a patent that is of no value or with no patent issued at all.

While this is a surmountable problem for big corporations, many of whom file hundreds of U.S. patent applications per year, patenting is a formidable task for the independent inventor or small emerging company. Fortunately, the United States Patent and Trademark Office (USPTO) supports the Patent and Trademark Depository Library (PTDL) system which geographically extends the resources of the USPTO to the individual states. This system allows inventors to thoroughly research inventions at little or no cost, and to position their inventions for the best opportunity to receive patent protection and market success.

While the innovation process is still a complicated and involved undertaking, the accessibility of a PTDL brings the process within reach of thousands of individuals. The individuals then have an opportunity to make a tremendous impact on the local and regional economy.

A strong invention can contribute to the economy in numerous ways. In the beginning there are the expenses of R&D, labor, prototypes, etc. Money for these activities typically flows directly into the local economy. If the product or process works, there is the expense to gain protection (\$5,000-\$10,000/patent), to complete market research, and to plan manufacturing. Many new products will be the seeds for new ventures requiring start-up capital, real estate, equipment and people. Often, the product itself has economic value for the people who buy and use it, resell it, recycle it, or

dispose of it. Of course there are the resulting spinoff products, support products, and often the maintenance and repair aspects. One merely has to mention the electric light, the automobile, and the personal computer to readily imagine and visualize the economic potential for the next new idea. A new invention truly has the opportunity to change the world we live in, as many have in the past.

The introduction to this economic opportunity lies waiting inside the Patent and Trademark Depository at the University of Maine, Raymond H. Fogler Library in Orono, Maine. The State of Maine's only PTDL, it boasts the latest in CD-ROM technology, using the world's most complete and compact collection of technological information — the United States Patent File. This resource is available and accessible to the public at no cost. Prime users of the collection are business and industry; research and development institutions; individual inventors; professionals such as attorneys, scientists and engineers; educators and students; historians, social scientists and other scholars, as well as the general public.

For more information on the University of Maine Patent and Trademark Depository at the Fogler Library contact:

Michael White, Science and Engineering Librarian  
(207) 581-1678  
michael\_white@voyager.umeres.maine.edu  
Jake Ward, Director, Department of Industrial Cooperation  
(207) 581-1488



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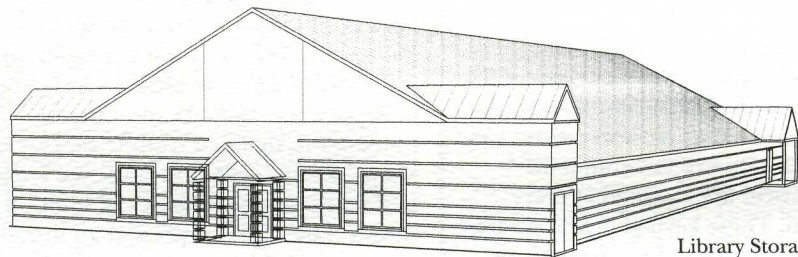
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## New Storage Building to Improve Use of Space

With the help and support of President Hutchinson, a new \$1,000,000 storage building was approved to provide partial relief from the space crisis in Fogler Library. The building will primarily function as a warehouse for library materials, although there will be a small work area for researchers and staff working on extended projects. Construction of the building, located near Sawyer Environmental Lab, was begun in September and is presently nearing completion. Materials currently housed in the basement of Corbett Hall

will be moved to the new storage facility. In addition, the storage facility will house lower-use materials currently shelved in Fogler. Although the material destined for storage is "low use" Library staff will retrieve requested materials twice a day or as needed.

This repository will enable the Library to add approximately 500 seats for its patrons, thus doubling current seating in Fogler. In addition, space will be reallocated to create a more productive environment for staff and to facilitate a more comfortable and convenient environment for all.



Library Storage Building  
 Architects: REA Associates

Drawing courtesy of UMaine Facilities Management

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*The Collection of Fogler Library and the libraries at the Darling Center and University College, which together comprise the University of Maine Libraries, numbers 851,253 bound volumes, more than 1.2 million microforms, and 1,865,445 government (U.S. Federal, Canadian, Maine State, and Agricultural Experiment Station) documents. The libraries currently subscribe to 5,400 journals and have standing orders for an additional 1,500 annual publications.*

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