

9-28-2007

Hedda Gabler

School of Performing Arts

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CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES
GRANT APPLICATION

PROVIDE 12 (TWELVE) COPIES, INCLUDING THE ORIGINAL.
PLEASE PLACE A COPY OF THIS COVER SHEET ON TOP OF EACH COPY

I. Applicant/Organization: School of Performing Arts

II. a. Responsible Organization Officer: Marcia Douglas

b. Title: Chair – Theatre/Dance

c. Campus Address (include EMail and Telephone): Class of 1944 Hall. 581-1846
Marcia.douglas@umit.maine.edu

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date (s):

Hedda Gabler

\$5300

IV. Budget Proposal Form must be attached.

Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.

Signature of responsible organization officer/date:

Marcia Douglas
SIGNATURE

9/28/07
DATE

SEND COMPLETED APPLICATION TO: CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES COMMITTEE
C/O WANDA MADDEN-CARR
PROVOST'S OFFICE
201 ALUMNI HALL, CAMPUS

GRANT PROPOSAL- CULTURAL AFFAIRS

Hedda Gabler

November 2007

Sandra Hardy's recent research and summer travel plans have led to a resurgence in her interest to direct *Hedda Gabler*, written by the major Norwegian playwright, Henrik Ibsen. Having been raised by a Norwegian parent, Hardy has created her own translation of the historical drama. She traveled to Norway this summer to conduct research and determine how to bring the play up-to-date for today's audiences. As a published scholar of the 19th century playwright, Hardy is anxious to get back to her roots to present audiences with a classic play.

No one describes *Hedda* better than Ibsen himself. An excerpt from a letter he wrote in 1890 states, "The title of the play is *Hedda Gabler*. My intention in giving it this name was to indicate that Hedda as a personality is to be regarded rather as her father's daughter than as her husband's wife. It was not really my intention to deal in this play with so-called problems. What I principally wanted to do was to depict human beings, human emotions, and human destinies, upon a groundwork of certain of the social conditions and principles of the present day. When you have read the whole, my fundamental idea will be clearer to you than I can make it by entering into further explanations."

The play is a period drama and therefore creates considerable demands for costume and scenic construction; however, we are attempting to keep expenses low in order to prepare for our opera production in February, 2008.

Cultural Affairs/Distinguished Lecture Series Fund Budget Proposal Form

Applicant/Organization: School of Performing Arts
 Responsible Officer: Marcia Douglas, Chair – Theatre/Dance
 Event Title: Hedda Gabler
 Event Date: Nov. 2-11, 2007

Total Program Budget: \$21,120

Amount Committed by Applicant Organization: _____

Total Amount Requested from Other Funding Sources: _____

Please List Sources & Amounts below:

Patrons of the Arts \$1,670

College of LAS 11,150

Amount Requested from CA/DLS Committee: 5,300*

Revenues, if any, expected (fees, ticket sales): 3,000

Budget Breakdown of Expenses and funds to be used:

	CADLS	Other
Honoraria/Services (explain below)	\$	\$ 11,450
Adjudicator \$200		
Guest Designers fee/travel \$11,150		
Photographer \$100		
Travel	\$ _____	\$ _____
Lodging/Meals	\$ _____	\$ _____
Advertising	\$ _____	\$ 1,800
Printing	\$ _____	\$ 400
Supplies and Materials	\$ _____	\$
Other (must specify below)	\$ 5,300	2,170 (reception included)
Royalties/scripts \$400		
Prod. Expenses: lights/props/sound \$4,400		
Costume/makeup/hair \$2,500		
Reception/strike dinner \$170		
Total Expenses from CA/DLS funds:	\$ 5,300*	
Total Expenses from other funds:		\$ 15,820
(These two totals should equal the "Total Program Budget" listed above)		

*These amounts should be identical and should not exceed 50% of the total program/event budget. Please note that CA/DLS funds may not be used for receptions and do not normally fund UM employee wages. If an award is granted based on this proposal, reimbursement of expenses will not exceed the total CA/DLS request and will be limited to the types of expenditures outlined above.

Hedda Gabler

Projected Income & Expenses

Cultural Affairs	\$5,300
Patrons of the Arts	1,670
Projected Box Office Sales	3,000
College of LAS - for designers	11,150
TOTAL PROJECTED INCOME	\$21,120

PROJECTED EXPENSES:

Royalties/Scripts*	400
Adjudicator	200
Scenic Design/Lighting/Props/Sound	4,400
Guest Designers:	
Scenic Designer Fee & Travel	3,700
Scenic Materials Fee	200
Lighting Designer Fee & Travel	1,850
Lighting Designer Hotel only	800
Lighting Designer Materials Fee	200
Costume Designer Fee & Travel	4,200
Costume Designer Hotel only	0
Costume Materials Fee	200
Subtotal Guest Designers	<u>11,150</u>
Costume/Makeup/Hair	2,500
Advertising	1,800
Posters/Postcards/Programs	400
Opening Reception/Strike Dinner	170
Photographer	100
TOTAL PROJECTED EXPENSES	\$21,120

As of 9/26/07

*no royalties will be involved because Hardy is doing the translation.
The budget is for typing, printing and binding expenses.

GRANT SUMMARY- CULTURAL AFFAIRS

Hedda Gabler

November 2007

Sandra Hardy's trip to Norway to conduct further research on playwright Henrik Ibsen led to her interest in directing *Hedda Gabler*. With Norwegian ancestry and a solid background as an Ibsen scholar, Hardy created her own translation and interpretation of the historical drama.

The play was a period drama, creating the need for an increased budget for atmospheric elements. Newspaper reviews were extremely positive, reflecting well on the acting, scenic design, costume design, and lighting effects.

Hedda Gabler was seen by 989 people, 556 of which were UMaine students.

Actual Income & Expenses

INCOME

Cultural Affairs	\$5,300
Patrons of the Arts	1,670
Projected Box Office Sales	1,630
College of LAS - for designers	10,908
TOTAL ACTUAL INCOME	\$19,508

EXPENSES:

Royalties/Scripts*	676
Adjudicator	297
Scenic Design/Lighting/Props/Sound	4,944
Guest Designers:	
Scenic Designer Fee & Travel	3,700
Scenic Materials Fee	179
Lighting Designer Fee & Travel	1,850
Lighting Designer Hotel only	779
Lighting Designer Materials Fee	
Costume Designer Fee & Travel	4,200
Costume Designer Hotel only	0
Costume Materials Fee	200
Subtotal Guest Designers	10,908
Costume/Makeup/Hair	2,577
Advertising	1,349
Posters/Postcards/Programs	871
Opening Reception/Strike Dinner	138
Photographer	200
TOTAL ACTUAL EXPENSES	\$21,960