

11-27-2006

Ludmilla Lifson and Eda Shlyam

School of Performing Arts

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**THE CULTURAL AFFAIRS/DISTINGUISHED
LECTURE SERIES COMMITTEE
GRANT APPLICATION**

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PLEASE PLACE A COPY OF THIS COVER SHEET ON TOP OF EACH COPY

I. Applicant/Organization: School of Performing Arts

II. a. Responsible Organization Officer: Stuart Marrs

b. Title: Chair, Music

c. Campus Address (include EMail and Telephone): 5788 Class of 1944 Hall 581-4702
stuart.marrs@umit.maine.edu

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date (s):

Ludmilla Lifson and Eda Shlyam, Guest Artists

– Please see attached page for details.

IV. Budget Proposal Form must be attached.

Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.

Signature of responsible organization officer/date:


SIGNATURE

DATE

11/27/06

SEND COMPLETED APPLICATION TO: CULTURAL AFFAIRS/DISTINTUISHED LECTURE SERIES COMMITTEE
C/O PRESIDENT'S OFFICE
200 ALUMNI HALL, CAMPUS

Cultural Affairs/DLS Fund Budget Proposal Form

Applicant/Organization: School of Performing Arts
Responsible Officer: Stuart Marrs
Event Title: Guest Artists: Lifson and Shlyam
Event Date: _____

Total Program Budget: \$4,600
Amount Committed by Applicant Organization:
Total Amount Requested from Other Funding Sources: \$2,000
Please List Sources & Amounts below:
Women in the Curriculum Program \$700
Honors College \$700
College of LAS \$600

Amount Requested from CA/DLS Committee: \$2,300
Revenues, if any, expected (fees, ticket sales): \$ 300

Budget Breakdown for CA/DLS Request:
Honoraria/Services (explain below) \$2,300
Lifson \$1150
Shlyam \$1150
Travel
Lodging/Meals
Advertising
Printing
Supplies and Materials

Other (must specify below)

Total Request: \$2,300 *

*These amounts should be identical and should not exceed 50% of the total program/event budget. Please note that CA/DLS funds may not be used for receptions and do not normally fund UM employee wages. If an award is granted based on this proposal, reimbursement of expenses will not exceed the total CA/DLS request and will be limited to the types of expenditures outlined above.

ok

GRANT PROPOSAL - CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES

Guest Artists Ludmilla Lifson and Eda Shlyam

October 2007

The School of Performing Arts senior pianist, Baycka Voronietsky has been playing piano for decades, received much acclaim, taught numerous students, and attended an untold number of performances. Rarely is she moved to tears when she hears other pianists, but that was the case recently. Baycka had the chance to hear a performance by Ludmilla Lifson and Eda Shlyam and she knew immediately that she wanted to bring them to the University of Maine. This is not only a great opportunity for students to hear these performers, but it's also an exciting chance to have them perform for the public at Minsky Recital Hall.

Lifson and Shlyam have performed together to rave reviews across the United States for twenty-five years, concurrent with teaching on the faculty of the Longy School of Music, Cambridge, MA. They are known for impeccable musicianship, harmonious unity, vitality and virtuosity. They have been featured as frequent guests on Boston radio stations, WGBH and WBUR. They were featured in a special interview on the "Morning Pro Musica" and "Note To You" programs and opened a new series at the Isabella Stewart Gardner Museum, Boston University, MMTA conventions, and many others. Their performance at the prestigious Castle Festival caught the interest of a music critic who said their "playing is nicely coordinated, fulbodied...technically well under control" and "it's not every day we get to hear this difficult but rewarding literature." (Boston Herald) The duo's wide-ranging repertoire includes world premiers and music written especially for them.

The plan is for the duo to spend two days at the University, during which time they will perform a public concert, make a presentation to the "Women in Music" class, and teach a master class open to all SPA students of piano.

To promote the concert, we are producing color posters to distribute around the greater Bangor area, sending a postcard through direct mail to reach a targeted audience, and sending press releases to area media outlets.

We are submitting this grant proposal in advance in order to lock in a date for these performers and so we may secure the additional funding needed.

In addition to the honorariums for which we are requesting funding, we have the following expenses:

Projected Income:

Cultural Affairs	\$2,300
WIC Program	700
Honors College	700
College of LAS	600
Box Office Revenue	<u>300</u>
Total	\$4,600

Projected Expenses:

Honoraria	\$3,000	(\$1500/artist—total amount needed)
Travel	200	(from Boston, MA)
Lodging	600	(2 people x 3 nights x \$100/night = \$600)
Meals	300	(2 people x 3 days @ \$50/day)
Advertising	250	(postcard mailing expense – targeted audience)
Printing	<u>250</u>	(poster/postcards/programs)
Total	\$4,600	