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Maine’s Mountains, Lakes, Woods, Farms, Coastline: True American Treasures!



Who We Are

Undiscovered Maine represents a **University of Maine Business School** student research project with the goal of increasing tourism and economic development within Maine via the Internet and social media. The web site uses a portal approach to provide information and resources about some of the beautiful regions of Maine (see the 3 regions below) that most people do not yet know about! It is a collaborative space that is continually evolving along with our social media pages.

Overview

There is a lot going on in this beautiful state! Our mission is to provide you with as much specific information on the three regions as possible in a convenient, consolidated portal. If you are looking for upcoming events, [click here](#). To search by a location, look at the [Regions pages](#). To search by specific activities, look at the [Destinations pages](#). We also have a “[Hidden Gems](#)” section to help you find some of the best of the best! And, coming soon, the team is working on some wonderful [Itineraries](#) to help you plan your next adventure!

We also hope that Maine [small businesses](#) will find the business resources part of the site helpful with tools and instructions to improve their competitive advantage.

Please stay in touch and let us know about any “undiscovered places” that we should include or how we can help your business with promotion, collaboration, and expanding your reach! Please Like our [Facebook page](#), follow us on [Instagram](#), and check out our [Twitter!](#)

To learn more about this research project, please click on [About Us](#).

Check out the three regions we showcase below!



Aroostook County



Downeast



Western Maine

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