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4-20-2013

## Personal Branding

Anthony Ronzio

Pattie Reeves

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University of Maine  
Center on Aging

The mission of the University of Maine Center on Aging is to promote and facilitate activities on aging in the areas of education, research, and evaluation, and community service to maximize the quality of life of older citizens and their families in Maine and beyond.

The Center on Aging is comprised of three major divisions of programmatic activity: Education and Training, Research and Evaluation, and Services and Consultation.

Personal Branding

April 20, 2013

Run Time: 00:02:54

<https://soundcloud.com/umaine-center-on-aging/personal-branding>

Anthony Ronzio, former Executive Editor of the *Bangor Daily News*, and blogger Pattie Reeves discuss personal branding and the benefits of personal branding.

No Transcript Available at this time