Nine Qualify for Staff Training

Talberth Opens Talks on Press and Community

Edward D. Talberth, political editor of the Portland Press Herald and Evening Express, was the opening speaker in the University of Maine's 1950 series of talks on "The Newspaper and the Community."

Talberth spoke Feb. 16 on newspapers and state government.

Class sessions on "The Newspaper and the Community," a course given in alternate years, are at 9:45 a.m. on Tuesdays and Thursdays.

Among participants in the 1948 discussions were:

- Paul K. Niven, Brunswick Record.
- Donald Stuart, Ellsworth American.
- John Fysche, Skowhegan Independent Reporter.
- Kingdon Harvey, Fort Fairfield Review.
- Delmont T. Dunbar, Bangor Daily News.
- James D. Ewing, Bangor Commercial.
- Maine editors and publishers have a standing invitation to meet with this class when they can conveniently do so.

Exhibit of Photos from Daily Papers Is Still on Tour

The Maine Daily Newspaper Photographic Exhibit is now headed for its fourth showing. A feature of the Maine Newspaper Day program at the University last fall, it has since been displayed in Lewiston and Portland.

Ralph G. Kennison, division manager of Central Maine Power Co., said recently that the exhibit would be put in the company's display window in Augusta. The show will then be returned to Prof. Vincent A. Hartgen, at the University, for further routing.

One picture in the exhibit, "Wind-Blown Foul" by Daniel M. (Danny) Mahler of the Bangor Daily News, won second honors this month in the sports division of the national competition for "News Picture of the Year." * * *

Paul K. Niven, editor of the Brunswick Record, is the newspaper-radio member of the governor's committee to study the state's tax structure.

Students Seek Summer Work Under New Plan

Nine junior journalism majors at the University of Maine have qualified as candidates for summer training jobs under the program recently approved by the University's Board of Trustees.

Each of the group who completes satisfactorily 11 weeks of approved full-time employment on a daily or weekly newspaper will receive three semester hours of college credit.

First candidates under this program (and their home addresses) are:

- James G. Barrows, Orrington.
- Harold Sidney Folsom, Jr., 317 Broadway, Rockland.
- Robert F. Lord, 220 Water Street, Skowhegan.
- William A. Loubier, 58 Summer Street, Waterville.
- David Macken, Pittsfield.
- Roland Mann, 3-C South Apartments, Orono.
- Alvan Mersky, 164 Longfellow Street, Portland.
- Oliver William Robertson, 68 Windsor Road, Brookline, Mass.
- Richard W. Sprague, Dark Harbor.

Only journalism majors who have fulfilled the requirements of the Col- *(Continued on Page Three)*

Donald Stuart, editor of the Ellsworth American, has written an article on "The Small Newspaper as an Entrepreneurial Activity" at the invitation of the Harvard Business Review.* * *

Kennebunk Star is running in weekly installments a list of all fires in Kennebunk since 1881.
The Maine Journalist

Published quarterly by the Department of Journalism, 2 Fernald Hall, University of Maine, Orono, Maine. Telephone: Orono 441, Extension 74.

Our First Remarks

This news letter makes its modest bow because the Department of Journalism feels the need for a communication link with the editors and publishers of Maine.

We have a word of shop talk to pass on now and then, and when we do, we don't like to miss anybody.

For the present we are thinking of The Maine Journalist as a quarterly publication. We can, of course, appear oftener if "any Glut of Occurrences" should warrant it.

While much of this issue is devoted to our doings here at the University, we are interested in your doings, too.

We hope we may hear from you.

* * *

With a bit of pride which we hope you will share, we point to the names under "Where Are They Now?" on Page 3. We think the list speaks well for young Maine's ability to earn a place in the highly competitive Fourth Estate.

* * *

Some day we're going to have to run a list of thank-yous. It will be a long list, for many of you who read this have helped the University of Maine journalism classes in many important ways.

Your visits, your words of counsel, and your friendly personal interest in the students have meant a great deal.

Come and see us when you can.

* * *

Writing can be both an art and a utility. But for the newspaper, if one has to choose, it is a utility. The writer's purpose is not to show how well he can write but to make people understand.—THE IOWA PUBLISHER.

Barnhart's Book

On Weeklies Gives
Useful Information


Reviewed by KEN ZWICKER, Ellsworth American.

A well-known University of Minnesota journalism professor has produced a book that will interest weekly publishers as well as students. For instance, he tells of a survey indicating that the weekly press gives away more than $250,000 a week ($13 million a year) in free space to high-powered publicity organizations.

Barnhart uses statistics and polls of weekly editors in an attempt to get a cross section of opinion on a wide variety of subjects related to the weekly newspaper business.

He summarizes the characteristics of more than a dozen American small-town weeklies, and presents over 30 plates of newspaper pages, showing examples of front-page and feature-page makeup.

An editorial poll on handling crime news shows that many weekly editors either leave it out entirely, or omit names in crime stories, because, "Publication of...many types of crime stories causes embarrassment or anguish to innocent relatives, friends, and lodge members."

According to the author, only a few weeklies cover sports thoroughly. The majority either neglect it entirely, or confine coverage to major high school games.

Discussing country correspondents, Barnhart says that weekly editors generally prefer a farm's writer who has a high school education, and pay her an average of two to five cents an inch, with a free subscription and an occasional bonus.

By paying their correspondents, the author says, editors increase their authority, and get more complete coverage.

Barnhart expresses the belief that more weekly papers will turn to pictures in the near future, because surveys have shown that cuts increase cir-

(Continued on Page Four)

Yours Truly

From the MPA

To the Editor: I am very glad to learn that the Department of Journalism at the University of Maine plans to issue a news letter. The Maine Journalist should be very well received by the newspaper profession in this state, as well as provide good means of practical training for those students interested in a newspaper career.

The staff training plan recently approved by the University's Trustees is, I believe, a truly forward step. It should not only prove very beneficial to journalism students at the University, but also be welcomed by both the weekly and the daily papers.

KINGDON HARVEY, President, Maine Press Association

* * *

From the MDNPA

To the Editor: I am sure the daily press of Maine joins me in wishing the Maine Journalist well. I feel there is a definite place for the sort of publication you are planning and I hope you will let the Maine Daily Newspaper Publishers know whenever we can be of help.

I should also like to add a word about the proposed summer program for on-the-job training. Here again I feel you can count on the cooperation of the members of our association.

We here at the Commercial have always had pleasant and satisfactory experiences with students you have placed with us, and we hope they have felt the same way.

JAMES D. EWING, President
Maine Daily Newspaper Publishers Association

* * *

From Eastport

To the Editor: Congratulations on the new staff training plan.

You will remember that I suggested such a plan last September.

The Eastport Sentinel will take at least one student trainee.

GERALD WHITE, Publisher
Eastport Sentinel
PRESS CLUB LUNCHEONS add to the experience of student reporters at the University of Maine. With Carl Sandburg in this picture is Marilyn Wyman, now a staff reporter on the Bangor Daily News.

Where Are They Now?

Where are they now?
For students of journalism at the University of Maine in the last three calendar years, the answer runs like this:

WILLIAM J. BRENNAN—Reporter, Burlington (Vt.) Free Press.
GEORGE W. BROWNE—Advertising department, Bangor Commercial.
TERRY CARCELON—State Desk, Kenebec Journal, Augusta.
DON CROSS—Composer, Bangor Daily News; free lance feature writer.
LEONARD N. HARLOW—Rockland correspondent, Bangor Daily News.
UNA JEAN MacDONALD—Staff writer, Investor’s Reader, New York.
SAMUEL NICHOLSON MAYO, Jr.—Sports Editor, Bangor Evening Commercial.
FRED W. McDONALD—Somerset County bureau chief, Bangor Daily News.
ELBERT GEORGE MOULTON, Jr.—Sports, Bangor Daily News.

Gerald A. ROCOVIN—Student, Graduate School of Journalism, Columbia University.
SIMON SKLAR—Sports reporter and columnist, Penobscot Times, Old Town.
CHARLES E. ST. THOMAS—Assistant to the president (public relations), University of Bridgeport, Bridgeport, Conn. (M.S., Graduate School of Journalism, Columbia University.)
WARREN J. TURNER—Editor, Mekel’s Weekly Stamp News, Portland.
MARILYN WYMAN—Reporter, Bangor Daily News.
KENNETH F. ZWICKER—Editorial assistant, Ellsworth American, and editor of Maine Tour-Rest Guide.

The foregoing list includes only those who emphasized journalism as a subject of undergraduate study. Another group would include the following, with an elective semester of journalism, who participated in the Press Club, student publications, and

(Continued from Page Four)

Nine Men Seek Summer Work

(Continued from Page One)
lege of Arts and Sciences through the junior year are eligible for credit under the training plan.

Information about the program, or about individual candidates, may be obtained from Wayne Jordan, 2 Fernald Hall, University of Maine, Orono.

Students who obtain summer employment will be enrolled under a course listed in the new University Catalog as “Staff Training.” The Catalog description reads:

“Selected students are assigned to Maine newspapers for approximately three months in the summer between their junior and senior years. Each student receives on-the-job training under the direction of a local editor. The newspaper pays the trainee a subsistence wage, which will vary with local conditions.”

A natural question is: Which papers are expected to participate?
The answer to that is: The papers that want summer help, that would hire summer help anyway. The trainees have to win their jobs on their own merits.

** * *

JIM BARROWS, journalism junior, is one of the founders of the Orrington News, a monthly community offset paper backed by the Orrington Booster Club.

** * *

VINCENT F. X. BELLAEU, city editor of the Lewiston Evening Journal, has been advising the editors of the Bates Student.

** * *

THE BOOTHBAY REGISTER published a “School Issue—1950” on Jan. 27. It was written and edited by the seniors of Boothbay Harbor High School.

** * *

BOB SNOWMAN, journalism senior, is working on the copy desk of the Bangor Sunday Commercial.

** * *

JOHN K. MURPHY, journalism senior, is a correspondent for the Boston Post.
**MDNPA Plans March Meeting**

The Maine Daily Newspaper Publishers Association will hold its annual meeting in Augusta on March 27.

Officers of the association are: James D. Ewing, Bangor Commercial, president; Russell H. Costello, Lewiston Daily Sun and Evening Journal, vice president; Edward Byron, Kennebec Journal, Augusta, secretary; and Quentin Whittier, Lewiston Daily Sun and Evening Journal.

* * *

**New England Press Is Headed By Stone**


Stone was elected in January at the association's organizational meeting, sponsored by the School of Public Relations, Boston University.

* * *

**High School Pupils See Maine Weekly Exhibit**

The Maine Newspaper Day exhibit of weekly newspapers, on view in Fernald Hall in October, has had another showing. The papers were moved to Orono High School for use in a study project.

Stephen Brush, a high school student, had the idea and took the initiative in making the arrangements. He is the son of Dr. Edward N. Brush, dean of graduate study at the University.

* * *

**HENRY A. LAUGHLIN, Jr., assistant advertising director of Guy Gannett Newspapers, Portland, and Charles A. Tinckam, advertising manager, Daily Kennebec Journal, Augusta, attended the Jan. 23-25 sessions of the Newspaper Advertising Executives Association in Chicago.**

* * *

**THE PISCATAQUIS OBSERVER, Dover-Foxcroft, is now in its 111th year. O. L. Evans is editor.**

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**John Gould Seeks Data On Ad Rates**

John Gould, editor of the Lisbon Enterprise, wants to get this word to other Maine weeklies:

“A fellow was asking me the other day about covering Maine with the weeklies, and was astonished at my estimate of the cost. I think I can sell this fellow on a series of ads to run in Maine weeklies during April and May. First, however, I need the rates.

“For this job we need the transient rate on small ads, but it might be well to give the sliding rates on papers that have them. I'll need the information soon.”

* * *

**Barnhart's Book**

(Continued from Page Two)

(*Continued from Page Two*)

ulation, advertising, commercial printing, and the total newspaper and printing income.

In a discussion of editorial policies, Barnhart says that editors who are in favor of editorials argue:

“They provide a vehicle for the editor to express himself... and the views of the paper as a continuing entity.”

Editors who do not favor editorials say:

“The argument that editorials provide the editor with a means of self-expression is not sufficient justification for publishing what actually appears in the average editorial column.”

Discussing policies, the author points out that many publishers have adopted neutral policies, but have preferred to call them independent, because that word sounds better.

The book contains the usual information on copywriting, headline-writing, and proofreading.

* * *

**SANFORD TRIBUNE and Advocate has a new masthead. In its edition of Feb. 2, the paper carried hundreds of inches of pictures of the opening of the Sanford War Memorial gymnasium- auditorium.**

* * *

**BOB LORD, journalism junior, is covering University of Maine sports for the Bangor Daily News.**

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**Rumford Is Host To World Press**

Rumford suddenly found itself host to the press of the world early this month when the FIS (Federation International de Ski) cross-country events were transferred there.

Reporters who rushed into town included 27 representatives of European countries in addition to a normal big time sports contingent from the United States and Canada.

Editor Everett K. Martin of the Rumford Falls Times was chairman of press arrangements.

A hotel's private dining room was converted into a press room. Extra teletypes and Morse sets were installed; extra telegraph and telephone operators were put on the job. High school boys and girls were used as couriers.

Result: Helsinki, Stockholm, and the rest of the world knew all within a matter of minutes.

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**Where Are They?**

(Continued from Page Three)

allied activities:

**RAYMOND J. CUDAHY—Sunday editor, Bangor Commercial.**

**FRANCIS H. FARNUM, Jr.—Production and traffic manager, WGAN, Portland.**

**L. M. (MONTY) HIGGINS—Reporter, Kennebec Journal, Augusta.**

* * *

**A HALF CENTURY of local history, pictured through enlarged sections of the Rockland Courier-Gazette, is being featured by the Farnsworth Memorial Museum. Publisher John M. Richardson and museum director James Brown arranged the exhibit.**

* * *

**BERNARD E. ESTERS, editor of the Houlton Pioneer Times and a director of the National Editorial Association, has been nominated for alumni trustee of Colby College.**

* * *

**STANLEY B. ATTWOOD, city editor, Lewiston Daily Sun, has distributed a supplement to his reference work, "The Length and Breadth of Maine."**