

12-2013

2014 international Dance Festival

International Student Association

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CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES
GRANT APPLICATION

I. Applicant/Organization: International Student Association

II. a. Responsible Organization Officer: Tuan Le and Sarah Joughin

\$ 2000

b. Title: ISA Treasurer and ISA Advisor

c. Campus Address (include Email and Telephone): 100 Winslow Hall, tuan.le@umit.maine.edu,
joughin@maine.edu, 581-3425

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date(s):

Please see summary of the 2014 International Dance Festival

IV. Budget Proposal Form must be attached.

Please see attached budget.

Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.

SEND COMPLETED APPLICATION VIA EMAIL TO: alisha.lukas@maine.edu

For questions regarding the Cultural Affairs/Distinguished Lecture Series, please contact Alisha Lukas at 1-1512.

2014 INTERNATIONAL DANCE FESTIVAL
ESTIMATED/REQUESTED EXPENSES AND FUNDING

ITEM/VENDOR	ESTIMATED COST	Requested	Funding Source
Costumes	\$1,500.00	\$1,000.00	Student Government
		\$200.00	Participant Contribution
		\$300.00	ROC
Collins Center for the Arts	\$6,500.00	\$2,500.00	Student Government
		\$3,500.00	Program Fund
		\$500.00	ROC
Advertising			
Penobscot Times Ads	\$300.00	\$300.00	Cultural Affairs
The Maine Campus Ads	\$300.00	\$300.00	Cultural Affairs
Printing Services			
Posters-Printing Services	\$300.00	\$300.00	Cultural Affairs
Programs-Printing Services	\$175.00	\$175.00	Cultural Affairs
Large Posters-CML	\$150.00	\$150.00	Cultural Affairs
T-shirts	\$800.00	\$800.00	Cultural Affairs
Student Rec & Fitness Center (rehearsals)	\$900.00	\$900.00	Cultural Affairs
Filming/DVD production	\$250.00	\$250.00	OIP
Culturefest Coordinator Stipend	\$1,000.00	\$1,000.00	OIP
Miscellaneous Items			
Motor Pool	\$50.00	\$50.00	ISA
Flowers	\$100.00	\$100.00	ISA
Stage Materials	\$200.00	\$200.00	ISA
TOTAL ESTIMATED	\$12,525.00	\$12,525.00	
Estimated Funding Sources & Amounts			
OIP	\$1,250.00		
Cutral Affairs/Distinguished Lecture Series	\$2,925.00		
Program Fund	\$3,500.00		
Student Government	\$3,500.00		
ROC	\$800.00		
ISA/Participants	\$550.00		
TOTAL FUNDING	\$12,525.00		

The International Dance Festival 2014

The International Dance Festival (IDF) is a popular event that highlights the University of Maine's global diversity, and provides both domestic and international students with an opportunity to teach, learn and share with one another through the art of dance.

IDF began in 2005 as a small group of students wishing to share traditional dances with the campus community. The students performed in Minsky Hall to an audience of 150. Ten years later the IDF is a highly anticipated community event drawing over 1500 audience members to two free shows held at the Collins Center for the Arts. Student participation in the event has grown from roughly 20 that first year to over 100 individuals from all over the globe, including the US.

In addition to creating an opportunity for Maine residents to experience the rich diversity of our campus, a great success of the IDF has been the creation of a safe environment for cross-cultural friendships to develop among students from diverse backgrounds. As active participants, students learn about world cultures from one another. In 2012 a traditional Indian dance was performed by students from India, China, Nepal, Malaysia and the US. The Hip Hop number had dancers from the US, China, Philippines and Serbia. In addition many students are involved with lighting, set and costume design, and marketing. We believe that with arts as a connecting tool between international and domestic students, we celebrate the similarities as well as differences of student communities within the University. In an increasingly globalized society we hope such friendships will be the foundation for a peaceful future.

The 2014 Festival will be held at the Collins Center for the Arts on February 15th and will feature matinee and evening performances. We intend to involve as many relevant campus groups and departments as possible to make this a true campus wide collaboration. As we are celebrating our TENTH year we anticipate active involvement from UMaine alumni. Many of the individuals who inspired this event and who have performed over the past 10 years will return to campus for the show. IDF alumni will participate in some of the performances and will MC the show. Those who live too far to attend in person will be given the opportunity to introduce some of the acts virtually.

The concept for the International Dance Festival originated with Pemba Lama, a student from Nepal, who motivated fellow students to become involved and make his dream a reality. Since then the International Dance Festival has become a truly spectacular annual event showcasing the talents and diverse aspects of the University of Maine's student body. The International Dance Festival Committee would be very proud to continue the tradition and are ever grateful to the University for the support and encouragement.

Cultural Affairs/Distinguished Lecture Series Grant Report Form

Applicant Organization: International Student Association
Contact Name: Sarah Joughin
Campus Address: 240 Estabrooke Hall
Phone: 581-3425
E-mail: joughin@maine.edu

Summary of Program for which grant funds were awarded, including a brief description, place where the program was held; and date and time:

The 2014 International Dance Festival took place at the Collins Center for the Arts on February 15, 2014 with shows at 2pm and again at 7pm. Over one hundred students performed dances from over fifteen different countries including Vietnam, India, China and the US. In addition a large number of students contributed to the performances by working back stage and providing assistance with lighting, costume, makeup and promotional activities. This year was IDF's tenth anniversary and to celebrate we incorporated a number of alumni into the event. We invited alumni to perform and also to MC the event. Each performance was introduced by UMaine alumnus who had participated in past festivals. Three overseas alumni even sent video introductions. The alumni participation added a great deal to the event. We held an alumni reception that was well attended despite poor weather conditions that prevented many from coming from places farther afield. Performers were well rehearsed and costumes and the lighting superb.

How many people attended the event(s)? If possible describe the different audiences that this program served (i.e. UMaine Students, general community, teachers, etc.).

Approximately 2000 people attended this event. Having both a matinee and evening performance allowed us to reach a wide audience. Roughly 1000 people attended the afternoon performance and this audience consisted of families with children and many other members of the general community, including teachers who brought their high school and elementary students with them. As this event has grown in popularity we receive reports of audience members coming from as far away as Presque Isle and Portland.

The evening performance was attended mostly by UMaine students. Again, roughly 1000 audience members filled the CCA to enjoy the show.

How was the event promoted? Please attach copies of promotional material.

We advertised the event in the Maine Campus, the Penobscot Times, a campus mailing to faculty and staff and posters and flyers. A mailing to local schools was sent out a few weeks prior to the event and email announcements and Facebook were also used to reach the campus community. An electronic copy of the poster is attached. All of our

promotional materials followed this design. If you would like hard copies of any of the advertisements we can provide them upon request.

Please describe any modifications to program or budget made after award:

For the most part we stuck to our original budget. To cover the cost of some of the special events such as the Alumni Reception we raised outside funds.



2014 International Dance Festival

An Evening of Dance from Around the World



Free
Admission

Saturday, Feb. 15 • 2 p.m. and 7 p.m.
Collins Center for the Arts

For more information or to request a disability accommodation call 207.581.3437.
Sponsored by: Office of International Programs, International Student Association, UMaine Student Government,
Division of Student Life, Cultural Affairs and Distinguished Lecture Series, Residents on Campus, Grono House of Pizza.

The University of Maine is an equal opportunity/affirmative action institution.

