

10-2009

## 2010 International Dance Festival

International Student Association

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**CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES**  
**GRANT APPLICATION**

I. Applicant/Organization: International Student Association

II. a. Responsible Organization Officer: Dilnoza Ibragimova & Sarah Joughin (Advisor)

b. Title: 2010 International Dance Festival

c. Campus Address (include Email and Telephone): OIP, 100 Winslow Hall, 581-3423,  
[sarah.Joughin@umit.maine.edu](mailto:sarah.Joughin@umit.maine.edu)

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date(s):

Please see attached summary.

IV. Budget Proposal Form must be attached.

**Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.**

**SEND COMPLETED APPLICATION VIA EMAIL TO:**      [wlegere@maine.edu](mailto:wlegere@maine.edu)

For questions regarding the Cultural Affairs/Distinguished Lecture Series, please contact Wanda Madden-Carr at 1-1516

## **The International Dance Festival 2010**

The International Dance Festival is a campus event that adds global diversity, and provides both domestic and international students with an opportunity to teach, learn and share with one another through the art of dance.

The first International Dance Festival was held in 2005 at Minsky Hall and was sponsored by the Office of International Programs, Multicultural Programs, Student Heritage Alliance Center and the international student groups across campus. The event brought all the international organizations together and created a base to share and work with each other collaboratively. The success of this event inspired the student groups involved to make this celebration of cultural diversity an annual event and to expand on the quality and depth of participation. Since then Dance Festival performers danced each year to a packed house (1200 audience in aprox.) at the Maine Center for the Arts, at Peakes Auditorium in Bangor High School and last year at the newly renovated Collins Center for the Arts.

One of the strengths of the International Dance Festival is that it allows people to not only see the richness of international arts and culture, but also to engage and be part of it through participation. Dancers from countries such as India, Nepal Sri Lanka, Cameroon, Kenya, Vietnam, Cambodia, Mexico, France, Spain, Brazil and USA have taken part. Many of the performers have had significant professional dance training and the quality of their work rivals that of groups seen at the American Folk Festival in Bangor. In addition many students were involved with lighting, set design, and advertisement. We believe that with arts as a connecting tool between international students and domestic students, we celebrate the differences as well as similarities of student communities within the University.

The 2010 Festival will be held at the Collins Center for the Arts on February 20<sup>th</sup> and will feature matinee and evening performances. We intend to involve as many relevant campus groups and departments as possible to make this a true campus wide collaboration. As in past years this event will be free so that people of Maine have access to the cultural vitality of the University of Maine. In past years people have come from as far away as Presque Isle and Portland to enjoy this event.

The concept for the International Dance Festival originated with Pemba Lama, a student from Nepal, who motivated fellow students to become involved and make his dream a reality. We are very confident that this event can grow and be ever more successful. With enough support, we can continue The International Dance Festival as a truly spectacular annual event showcasing the talents and diverse aspects of the University of Maine's student body. The International Dance Festival Committee would be very proud to continue the tradition and will be ever grateful to the University for the support and encouragement.

## Cultural Affairs/Distinguished Lecture Series Fund Budget Proposal Form

Applicant/Organization: **International Student Association** \_\_\_\_\_  
 Responsible Officer: **Sarah Joughin** \_\_\_\_\_  
 Event Title: **2010 International Dance Festival** \_\_\_\_\_  
 Event Date: **February 20<sup>th</sup>, 2010** \_\_\_\_\_

Total Program Budget: **\$10350**  
 Amount Committed by Applicant Organization: **\$500**  
 Total Amount Requested from Other Funding Sources: **\$6850**  
 Please List Sources & Amounts below:  
 Student Government **\$ 2500**  
 Program Fund **\$ 2500**  
 Residents on Campus **\$ 350**  
 Diversity Initiative Fund **\$1500**  
 Amount Requested from CA/DLS Committee: **\$3000\***  
 Revenues, if any, expected (fees, ticket sales): \_\_\_\_\_

Budget Breakdown of Expenses and funds to be used: CADLS                  Other  
 Please see attached budget information for the budget break down.

Honoraria/Services (explain below)	\$ _____	\$ _____
_____		
_____		
_____		
Travel	\$ _____	\$ _____
_____		
_____		
Lodging/Meals	\$ _____	\$ _____
Advertising	\$ _____	\$ _____
Printing	\$ _____	\$ _____
Supplies and Materials	\$ _____	\$ _____
Other (must specify below)	\$ _____	\$ _____
_____		
_____		
_____		

Total Expenses from CA/DLS funds: **\$3000\***  
 Total Expenses from other funds: **\$7350**  
 (These two totals should equal the "Total Program Budget" listed above)

\*These amounts should be identical and should not exceed 50% of the total program/event budget. Please note that CA/DLS funds may not be used for receptions and do not normally fund UM employee wages. If an award is granted based on this proposal, reimbursement of expenses will not exceed the total CA/DLS request and will be limited to the types of expenditures outlined above. 9/08

# 2010 INTERNATIONAL DANCE FESTIVAL

## EXPENSES AND FUNDING

ITEM/VENDOR	COST
Costume + staging materials	\$300.00
Advertisement	\$480.00
Campus News Flush	\$30.00
Penobscot Times Ad	\$200.00
Maine Campus Ad	\$250.00
Printing Services (postcards, flyers, programs...)	\$600.00
Collins Center for the Arts	\$7,000.00
Student Rec & Fitness Center (rehearsals)	\$800.00
T-shirts	\$600.00
Miscellaneous	\$570.00
Backstage Food	\$500.00
Flowers	\$70.00
<b>TOTAL IDF '09 EXPENSES</b>	<b>\$10,350.00</b>

*Cultural Affairs Committee*  
*and*  
*Distinguished Lecture Series*  
*c/o Wanda Madden-Carr*  
*201 Alumni Hall*  
*University of Maine*

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December 16, 2009

To: Sarah Joughin

From: Dorothy Croall & Dan Sandweiss, Co-Chairs

On behalf of the Cultural Affairs Committee and Distinguished Lecture Series, it gives us great pleasure to inform you that your proposal, 2010 International Dance Festival, has been awarded \$3000.00.

Please contact Wanda Madden-Carr at 1-1516 to discuss the procedures in place for the submission of financial expenses related to this award at your earliest convenience.

The following acknowledgement is required on ALL promotional material: *This event was supported in part by a grant from the Cultural Affairs/Distinguished Lecture Series.*

Attached is a form for your use to summarize the benefits derived from this grant. This form should be submitted within 30 days after the conclusion of the event. Timely submission of your summary will be considered as part of any future funding requests.

The Cultural Affairs Committee members congratulate you and wish you much success on this project.

cc: Lois Farris

## Cultural Affairs/Distinguished Lecture Series Grant Report Form

Applicant Organization: International Student Association  
Contact Name: Sarah Joughin  
Campus Address: 100 Winslow Hall  
Phone: 581-3425  
E-mail: sarah.joughin@umit.maine.edu

### **Summary of Program for which grant funds were awarded, including a brief description, place where the program was held; and date and time:**

The 2010 International Dance Festival took place at the Collins Center for the Arts on February 20, 2010 with shows at 2pm and again at 7pm. Over seventy-five students performed dances from fifteen different countries including Vietnam, South Africa, India and the US. In addition a large number of students contributed to the performances by working back stage and providing assistance with lighting, costume, makeup and promotional activities. This year we also had the pleasure of hosting student dancers from the College of the Atlantic. A dozen COA students performed a South African Gumboot Dance. This collaboration with COA was an extremely rewarding aspect of this year's production. UMaine students hosted the COA guests in their homes the night before the performance and close friendships were formed as a result. We hope to include guest performers from COA or another school again next year.

### **How many people attended the event(s)? If possible describe the different audiences that this program served (i.e. UMaine Students, general community, teachers, etc.).**

Approximately 2000 people attended this event. Having both a matinee and evening performance allowed us to reach a wide audience. Roughly 1000 people attended the afternoon performance and this audience consisted of families with children and many other members of the general community, including teachers who brought their high school and elementary students with them. As this event has grown in popularity we receive reports of audience members coming from as far away as Presque Isle and Portland.

The evening performance was attended mostly by UMaine students. Again, roughly 1000 audience members filled the CCA to enjoy the show.

### **How was the event promoted? Please attach copies of promotional material.**

We advertised the event in the Maine Campus, the Penobscot Times, a campus mailing to faculty and staff and posters and flyers. A mailing to local schools was sent out a few weeks prior to the event and email announcements and Facebook were also used to reach the campus community. Performers and event staff also wore T-Shirts with a promotional design a few days prior to the event to generate interest from classmates. An electronic copy of the poster is attached. All of our promotional materials followed this

design. If you would like hard copies of any of the advertisements we can provide them upon request.

**Please describe any modifications to program or budget made after award:**

For the most part we stuck to our original budget and program.

Please attach a final budget to this form.

Please see attached.



ITEM/VENDOR	ESTIMATED COST	ACTUAL COST	2010		2009	
			IDF ALLOCATION	IDF ALLOCATION	IDF ALLOCATION	IDF ALLOCATION
Costume & Staging Materials	\$700.00					
Capoiera	\$100.00	\$100.00	Diversity Initiatives		OIP	
Polish	\$139.00	\$132.76				
D-Fuzion	\$200.00	\$183.88				
Rangeelo Maro	\$100.00	\$100.89				
Latin Fusion	\$125.00	\$110.00				
Chi Truong	\$14.85	\$14.85				
Advertising	\$500.00					
Campus News Flush	\$50.00	\$0.00	Cultural Affairs		ISA	
Penobscot Times Ads	\$200.00	\$178.92	N/A		Diversity Initiatives	
The Maine Campus Ads	\$250.00	\$342.00			ISA	
Collaborative Media Lab	\$19.00	\$19.00				
Printing Services	\$575.00					
Post Cards	\$150.00	\$109.69	Cultural Affairs		Cultural Affairs	
Posters & Flyers	\$275.00	\$394.85				
Programs	\$150.00	\$233.20				
Collins Center for the Arts	\$7,000.00	\$6,162.00				
Student Recreation & Fitness Center (rehearsals)	\$800.00	\$600.00	Program Fund & Student Gov't.		Program Fund & Student Gov't.	
T-shirts	\$600.00	\$731.50	Cultural Affairs		Cultural Affairs	
Filming and Video Production						
Battery Pack for Apollo	\$150.00	\$120.88	Cultural Affairs			
Camera person and staff	\$300.00	\$350.00	Diversity Initiatives			
DVD printing	\$50.00	\$137.00	Cultural Affairs			
Editing	\$250.00	\$0.00				
Miscellaneous						
Backstage Food	\$500.00	\$293.72	Diversity Initiatives		Diversity Initiatives	
Flowers	\$100.00	\$42.86				
College of the Atlantic Travel Expenses	\$100.00	\$100.00				
<b>TOTAL IDF '10 EXPENSES</b>	<b>\$11,622.85</b>	<b>\$10,458.00</b>				

University of Maine Students Present  
**2010**  
INTERNATIONAL DANCE FESTIVAL  
An evening of dance from around the world



SAT FEB 20TH @ 2 + 7PM IN THE  
COLLINS CENTER FOR THE ARTS, ORONO  
FREE PERFORMANCE, INFO 207 581-2905

Sponsored by - Office of International Programs, International Student Association, Student Government, Division of Student Affairs, Cultural Affairs/Distinguished Lecture Series, Diversity Initiative Fund, Residents on Campus