

12-2008

2009 International Dance Festival

University of Maine

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CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES
GRANT APPLICATION

I. Applicant/Organization: International Student Association

II. a. Responsible Organization Officer: Giang Vo (Treasurer), Sarah Joughin (Advisor)

b. Title: 2009 International Dance Festival

c. Campus Address (include Email and Telephone): OIP, 100 Winslow Hall, 581-3423,
giang.vo@umit.maine.edu or sarah.Joughin@umit.maine.edu

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date(s):

Please see attached summary.

IV. Budget Proposal Form must be attached.

Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.

SEND COMPLETED APPLICATION VIA EMAIL TO:

wlegere@maine.edu

For questions regarding the Cultural Affairs/Distinguished Lecture Series, please contact Wanda Madden-Carr at 1-1516

Wanda Madden-Carr

The International Dance Festival 2009

The International Dance Festival is a campus event that adds global diversity, and provides both domestic and international students with an opportunity to teach, learn and share with one another through the art of dance.

The first International Dance Festival was held in 2005 at Minsky Hall and was sponsored by the Office of International Programs, Multicultural Programs, Student Heritage Alliance Center and the international student groups across campus. The event brought all the international organizations together and created a base to share and work with each other collaboratively. The success of this event inspired the student groups involved to make this celebration of cultural diversity an annual event and to expand on the quality and depth of participation. Since then Dance Festival performers danced each year to a packed house (1200 audience in aprox.) at the Maine Center for the Arts and last year at Peakes Auditorium in Bangor High School.

One of the strengths of the International Dance Festival is that it allows people to not only see the richness of international arts and culture, but also to engage and be part of it through participation. Dancers from countries such as India, Nepal Sri Lanka, Cameroon, Kenya, Vietnam, Cambodia, Mexico, France, Spain, Brazil and USA have taken part. Many of the performers have had significant professional dance training and the quality of their work rivals that of groups seen at the American Folk Festival in Bangor. In addition many students were involved with lighting, set design, and advertisement. We believe that with arts as a connecting tool between international students and domestic students, we celebrate the differences as well as similarities of student communities within the University.

The 2009 Festival will be held at the Maine Center for the Arts on February 14th and will feature matinee and evening performances. We intend to involve as many relevant campus groups and departments as possible to make this a true campus wide collaboration. As in past years this event will be free so that people of Maine have access to the cultural vitality of the University of Maine. In past years people have come from as far away as Presque Isle and Portland to enjoy this event.

The concept for the International Dance Festival originated with Pemba Lama, a student from Nepal, who motivated fellow students to become involved and make his dream a reality. We are very confident that this event can grow and be ever more successful. With enough support, we can continue The International Dance Festival as a truly spectacular annual event showcasing the talents and diverse aspects of the University of Maine's student body. The International Dance Festival Committee would be very proud to continue the tradition and will be ever grateful to the University for the support and encouragement.

International Dance Festival Budget 2009

Venue

Collins Center for the Arts Afternoon & Evening Performance Includes:

House Manager & Staff
 Matinee & Evening performance
 Tech Rehearsal
 Dress Rehearsal

Lighting & Sound

Lighting Director
 Tech/Sound Assistants
 MCA equipment rental

Total \$6105

Rehearsal Space

8 nights at Rec. Ctr. @ \$20/hr \$580

Total \$580

Advertising

100 Posters/Printing Services \$ 150
 500 Flyers & mailing \$ 75
 Penobscot Times 2column x 6" ad \$ 200
 CML Students for Video \$ 150
 Maine Campus 2 ¼ page ads \$ 150

Total \$725

Filming

Cameraman and staff \$ 400
 Video Tapes \$ 80
 Editing and CD's \$ 300

Total: \$780

Materials

-Set Design
 -Costumes

Total: \$200

T-Shirts

Design and Printing 80 Shirts \$ 470

Total \$470

Total Expenses **\$8860**

Total Estimated Funding

Cultural Affairs Committee	\$3000	Estimated
Student Government	\$3000	Estimated
Program Fund	\$2500	Estimated
Residents on Campus	\$ 360	Estimated

Total \$8860

Cultural Affairs/Distinguished Lecture Series Fund Budget Proposal Form

Applicant/Organization: **International Student Association** _____
 Responsible Officer: **Giang Vo or Sarah Joughin** _____
 Event Title: **2009 International Dance Festival** _____
 Event Date: **February 14th, 2009** _____

Total Program Budget: _____ **\$8860** _____

Amount Committed by Applicant Organization: _____

Please see attached budget information for the budget break down.

Total Amount Requested from Other Funding Sources: _____

Please List Sources & Amounts below:

Amount Requested from CA/DLS Committee: _____ *

Revenues, if any, expected (fees, ticket sales): _____

Budget Breakdown of Expenses and funds to be used:	CADLS	Other
Honoraria/Services (explain below)	\$ _____	\$ _____

Travel	\$ _____	\$ _____
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Lodging/Meals	\$ _____	\$ _____
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Advertising	\$ _____	\$ _____
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Printing	\$ _____	\$ _____
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Supplies and Materials	\$ _____	\$ _____
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Other (must specify below)	\$ _____	\$ _____
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Total Expenses from CA/DLS funds: **\$ 3000** _____ *

Total Expenses from other funds: **\$ 5860** _____

(These two totals should equal the "Total Program Budget" listed above)

*These amounts should be identical and should not exceed 50% of the total program/event budget. Please note that CA/DLS funds may not be used for receptions and do not normally fund UM employee wages. If an award is granted based on this proposal, reimbursement of expenses will not exceed the total CA/DLS request and will be limited to the types of expenditures outlined above. 9/08

COPY

Cultural Affairs Committee
and
Distinguished Lecture Series
c/o Wanda Madden-Carr
201 Alumni Hall
University of Maine

December 31, 2008

To: Sarah Joughin

From: Dorothy Croall & Dan Sandweiss, Co-Chairs

On behalf of the Cultural Affairs Committee and Distinguished Lecture Series, it gives us great pleasure to inform you that your proposal, 2009 International Dance Festival, has been awarded \$3000.00.

Please contact Wanda Madden-Carr at 1-1516 to discuss the procedures in place for the submission of financial expenses related to this award at your earliest convenience.

The following acknowledgement is required on ALL promotional material: *This event was supported in part by a grant from the Cultural Affairs/Distinguished Lecture Series.*

Attached is a form for your use to summarize the benefits derived from this grant. This form should be submitted within 30 days after the conclusion of the event. Timely submission of your summary will be considered as part of any future funding requests.

The Cultural Affairs Committee members congratulate you and wish you much success on this project.

Cultural Affairs/Distinguished Lecture Series Grant Report Form

Applicant Organization: International Student Association
Contact Name: Sarah Joughin
Campus Address: 100 Winslow Hall
Phone: 581-3425
E-mail: Joughin@maine.edu

Summary of Program for which grant funds were awarded, including a brief description, place where the program was held; and date and time:

The 2009 International Dance Festival took place at the Collins Center for the Arts on February 14, 2009 with shows at 2pm and again at 7pm. Over fifty students performed dances from sixteen different countries including Tibet, Cuba, India, Bulgaria and the US. In addition a large number of students contributed to the performances by working back stage and providing assistance with lighting, costume, makeup and promotional activities.

How many people attended the event(s)? If possible describe the different audiences that this program served (i.e. UMaine Students, general community, teachers, etc.).

Approximately 2000 people attended this event. Having both a matinee and evening performance allowed us to reach a wide audience. Roughly 1000 people attended the afternoon performance and this audience consisted of families with children and many other members of the general community, including teachers who brought their high school and elementary students with them. As this event has grown in popularity we receive reports of audience members coming from as far away as Presque Isle and Portland.

The evening performance was attended mostly by UMaine students. Again, roughly 1000 audience members filled the CCA to enjoy the show.

How was the event promoted? Please attach copies of promotional material.

We advertised the event in the Maine Campus, the Penobscot Times, a campus mailing to faculty and staff and posters and flyers. A mailing to local schools was sent out a few weeks prior to the event and email announcements and Facebook were also used to reach the campus community. Performers and event staff also wore T-Shirts with a promotional design a few days prior to the event to generate interest from classmates. An electronic copy of the poster is attached. All of our promotional materials followed this design. If you would like hard copies of any of the advertisements we can provide them upon request.

Please describe any modifications to program or budget made after award:

For the most part we stuck to our original budget and program. This year we provided some financial support for costumes. We found that this added a level of professionalism to the stage and the students appreciated the contributions.

Please attach a final budget to this form.

Please see attached.

2009 INTERNATIONAL DANCE FESTIVAL

EXPENSES AND FUNDING

ITEM/VENDOR	COST	INVOICED TO / DATE	AMOUNT	DATE RCVD
Sarah Joughin - Costume materials	\$77.65			
Yousef Mohamed - costumer materials	\$40.00			
Christina Pappas Costume materials-Cuban Costumer Materials-Capoliera Club	\$75.00 \$80.24			
ISA - Makeup, Campus News Flush, T-Shirts, Sam's Club (food & flowers), Orono House of Pizza	\$899.21	Diversity Initiatives / 2/27/09	\$1,470.00	2/27/09
Penobscot Times - 2 ads	\$153.36	Diversity Initiatives / 2/27/09		
Black Bear Catering - Backstage food	\$241.40	Diversity Initiatives / 2/27/09		
Student Rec & Fitness Center (rehearsals)	\$760.00	Cultural Affairs (Wanda) / 3/6/09	760.00	3/12/09
Printing Services - Postcards	\$134.96	Cultural Affairs (Wanda) / 3/6/09	134.96	3/12/09
Printing Services - Posters and Flyers	\$265.00	Cultural Affairs (Wanda) / 3/6/09	265.00	3/12/09
The Maine Campus - 1/8 pg Ad 2/5/09	\$48.00	ISA	\$48.00	3/18/09
The Maine Campus - 1/4 Ads 2/9 & 2/12	\$176.00	ISA	\$176.00	3/18/09
Printing Services - Programs	\$145.00	ISA	\$145.00	3/18/09
Collins Center for the Arts (Bill given to Giang Vo 3-13-09)	\$6,002.00	ISA to handle payment w/Student Government & Program Funds		
TOTAL IDF '09 EXPENSES	\$9,097.82	TOTAL FUNDING RECEIVED	\$2,998.96	
		OIP's TOTAL EXPENDITURE	\$96.86	

An Evening of Dance From Around the World

2009

Presented by University
of Maine Students

Saturday, February 14, 2009
2:00pm Matinee Performance
7:00pm Evening Performance

University of Maine Collins
Center for the Arts (MCA)

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Sponsored by Office of International Programs
International Student Association
Student Government
Division of Student Affairs
Cultural Affairs/Distinguished Lecture Series
The Diversity Initiatives Program
Residents On Campus

