

1972

Board of Trustees Public Information Committee March 14, 1972

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UNIVERSITY OF MAINE
BOARD OF TRUSTEES

APPROVED BY THE BOARD OF TRUSTEES

Date June 14, 1972
By: JoAnne R. Magill, Clerk

PUBLIC INFORMATION COMMITTEE

March 14, 1972

Orono, Maine

PRESENT: Chairman S. T. Hughes, Miss L. M. Cormier, K. H. Ramage, W. H. Slavick and G. Dill. Staff: W. N. Robersen, S. L. Freeman, J. R. Morison, L. Spencer, Jr., K. B. Krall, C. M. Thomas and B. I. Shur.

Chairman Hughes convened the meeting.

The minutes of the meeting of December 6, 1971 were approved, as distributed.

Mr. Hughes welcomed Professor W. H. Slavick and Mr. Gerry Dill, newly appointed faculty and student members, respectively, to the Public Information Committee.

By-Laws Revision. Mr. Hughes reported on the By-Laws revisions now in process, for the benefit of the new members. General discussion centered on Public Information Committee functions in relation to fund raising, development and overall public relations.

Fund Raising - development. After considerable discussion on the development aspect of fund raising for the University system, there was consensus that a meeting with the Development Officer, Mr. Harold Chute (UMO) would be desirable. The Clerk will be asked to include this in the schedule for the June meeting.

MPBN. Committee reaction was requested to the possibility of a separate budget for MPBN. Mr. John Morison spoke briefly on the pros and cons of MPBN being included in the University budget, their position in the University structure and the various ways in which they provide service to the Campuses.

Status of Advisory Committee. ETV enabling legislature created an Advisory Committee to facilitate development of a public broadcasting system in Maine. Mr. John Morison spoke briefly about the committee and the possibility that it may be discharged by the 106th Legislature, since its primary purpose has been largely fulfilled.

Staff report: Mr. Robersen reported on the status of a proposed publication on the University of Maine. The possibility of producing a movie was discussed. MPBN is the only organization in the State with the capability to undertake the project, but with so many other commitments MPBN is reluctant to take it on.

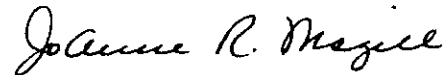
HEP Commission Report. The final document is scheduled for release on April 12. The Chairman of the Commission has suggested that a series of news releases, pamphlets, radio spots, tapes, etc. would be appropriate to follow-up the release. There was consensus that the Committee should wait for the May meeting before making a recommendation.

Public disclosure of information. An informal discussion was held on disclosure of information discussed in committee sessions.

Ajournment.

From a tape recording of
the session

Vivian Massey
for the Clerk of the Board



JoAnne R. Magill
Clerk, Board of Trustees