

12-12-1958

Bowl Mor Lanes Advertisements

WLBZ Radio

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Recommended Citation

WLBZ Radio, (December 12 1958) "Bowl Mor Lanes Advertisements". *WLBZ Radio Station Records*. MS 608. D 12.106A; CD 21, tracks 6 and 7. Special Collections, Raymond H. Fogler Library, University of Maine.
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Transcript of a sound recording in MS 608, WLBZ Radio Station Records, Bangor, Maine, 1931-1973

Title: Advertisements for Bowl Mor Lanes

Date: December 12, 1958

Recording number: D 12.106A; CD 21, tracks 6 and 7

Track 6

Length of recording: 1:02

[transcript begins]

This is WLBZ in Bangor. Stay tuned for the World Series of Bowling broadcast from the Chicago Coliseum. And when you go bowling, bowl on the most modern bowling lanes in Maine, the Bowl Mor Lanes next to Pilot's Grill in Bangor. The Bowl Mor Lanes feature 20 brand new alleys, ten candle pin lanes, ten 10-pin lanes, and these are the first official 10-pin alleys in Maine, similar to the alleys used in the World Series of Bowling that you'll hear broadcast in a moment direct from the Chicago Coliseum. The Bowl Mor Lanes in Bangor open at 10 a.m. Reduced prices are in effect during the morning and afternoon. You'll enjoy bowling more at Bowl Mor Lanes, completely air-conditioned, featuring a modern snack bar, and offering plenty of free parking space. It's the family way to family fun. Yes, the whole family will enjoy bowling at Bowl Mor Lanes, next to Pilot's Grill on Hildreth Street in Bangor. Reduced prices morning and afternoon.

[transcript ends]

Track 7

Length of recording: 0:57

[transcript begins]

You can bowl in the same type of alleys used by the champions who competed tonight in the World Series of Bowling. Bowl Mor Lanes, next to Pilot's Grill in Bangor, have the first official 10-pin alleys in Maine. They feature 20 brand new alleys, ten candle pin lanes and ten 10-pin lanes. Bowl Mor Lanes in Bangor opens at 10 a.m. Reduced prices are in effect during the morning and afternoon. At Bowl Mor Lanes, you enjoy the finest of modern facilities. Bowl on 20 of the most modern lanes in Maine, all air-conditioned for your comfort. There's a modern snack bar for your convenience and always plenty of free parking. A trip to Bowl Mor Lanes is the family way to family fun. Remember, Bowl Mor Lanes are open at 10 a.m. and reduced prices are in effect during the morning and afternoon. That's Bowl Mor Lanes next to Pilot's Grill on Hildreth Street in Bangor.

[transcript ends]

For more information about this transcript, audio recording, or other materials in Special Collections at the University of Maine, contact:

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