1965


The Maine Campus

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—This nonchalant crew is believed to be one of the first surveying classes. The suave gentleman on the left, however, was not too impressed. The class was taught by Prof. George E. Hamlin.

FIRST DORM—White Hall, the first college building erected on campus, served as a dormitory, class building and finally as an administration center. The wooden building burned in 1890, a common ailment of U-M structures then. It stood where Wingate Hall now is located.

THEY TAUGHT—Profs. Harrington and Huddelson pose around the turn of the century.

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(1912)

COW COLLEGE?—The girls from Balen­tine Hall romped and frolicked in front of Carnegie Hall, once a library, during the second decade of this century, occasionally lapsing into contemplative, wary moods as shown above. U-M might well have been a cow college—at least in 1914.
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The Maine Campus is the student newspaper, published by students, at the University of Maine. Contrary to some beliefs, the Maine Campus is not a publicity organ of the University.

The Maine Campus functions as a real newspaper, with the responsibilities of management falling on the editor and business manager. The paper is published in this manner because it is believed that this type of responsibility is the best possible training for work after college.

The Campus is probably the most important information medium at the University of Maine. From the pages of the Campus, students, faculty, and administration learn what is going on.

We present this magazine as a part of the University of Maine's Centennial Celebration and a further example of the Campus as a "Progressive Newspaper Serving A Growing University."

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OF PACIFISTS AND PLAYS—The Coffee House, opened in 1962, is rapidly becoming an institution on campus. The agenda here has ranged from an address by some pacifists to one-act plays, lectures and discussions.

MCA CENTER—The Maine Christian Association opened the doors of its new center to the University's Protestants last fall.

IT BEARS WATCHING—Maine's bear, a gift of the Class of '62, watches over campus from its vantage point in front of the gymnasium.

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Invariably a university graduates some students who one day become famous. The University of Maine is no exception.

Famed novelist Mary Ellen Chase, Class of 1909, earned her M. A. and Ph. D. from the University of Minnesota. The University of Maine awarded her an Litt. D. in 1929, and she later received similar degrees from Bowdoin, Northeastern, Smith and Willson. Goucher College presented her with an LLD and Colby College awarded her an LND.

Miss Chase worked as an English instructor and assistant professor at the University of Minnesota and later as associate and full professor of English literature at Smith College. She was named Professor Emerita at Smith in 1955.

Among her works are *The Edge of Darkness*, *This England* and *Jonathan Fisher, Maine Parson, 1768-1847*. Miss Chase also has written numerous stories and reviews for the *New York Times*, the *New York Herald Tribune*, *The Atlantic*, the *Yale Review* and other publications.

Harold Henry Beverage, '15, is now in charge of a communications division of RCA. He first was associated with Testman General Electric Co. He worked in communications design and in 1929 was hired by RCA as chief research engineer. In 1940 he was named the Modern Pioneer NAM. During World War II he was an expert consultant to the office of the Secretary of War, and he received the Presidential Certificate of Merit in 1948.

Col. Frank P. Bostrom, Class of '29, was the World War II hero who flew General Douglas MacArthur from the Philippines. A native of Bangor, he earned a mechanical engineering degree from U-M, where he was a Sigma Nu. Immediately after his graduation he joined the Army.

Bostrom arrived at Pearl Harbor Dec. 7, 1941, in the midst of the Japanese attack. The Japanese chased him, but he was able to out-maneuver them, and finally landed his bullet-riddled plane. None of his crew was hurt.

In March, 1942, Bostrom was selected to pilot the plane which rescued MacArthur and his family from some undisclosed point near the Philippines and flew them to Australia.
Besides holding the DFC with three clusters, Bostrom also has been decorated with the Distinguished Service Cross, the Air Medal with two clusters, the British Distinguished Flying Cross, the French Croix de Guerre and the Order of the Purple Heart.

His youngest daughter, Anne Martha, is now a member of the U-M Class of '66.

SAE alumnus Francis Trenholm Crowe, '05, has made his mark in the dam-construction business. A civil engineer, he worked on the Jackson Lake, McDonald Lake and Tieton dams. He was assistant general superintendent on the Arrowrock Dam construction project and general superintendent on the Guernsey, Combie, Deadwood, Parker, Gene Wash and Copper Basin dams.

From 1931 to 1937 Crowe was general superintendent of construction on the Boulder Dam project. In 1938 he became general superintendent of the Six Co., Inc., builders of the Boulder Dam. He also was general superintendent of construction on the Shasta Dam for Pacific Constructors, Inc.

Raymond Fogler, '15, for whom the library is named, rose to the position of Assistant Secretary of the Navy between 1953 and 1957. A former president of the U-M Board of Trustees, he earned his M.S. at Princeton and received an honorary LL.D from Maine in 1939.

Fogler served two years as executive secretary of the Agricultural Extension Service at Maine and then worked for the W. T. Grant Co., advancing through various positions to become director of personnel and real estate. He began working for Montgomery Ward & Co. in 1932 as retail operating manager and eventually became president of the company.

Businessman Milton Kent, Class of '30, for a time was vice president of General Electric Corp. He later became manager of the General Electric Utility Marketing Operations.

Former U.S. Rep. Clifford G. McIntire (R-Me.) was a brother in Alpha Gamma Rho, Class of '30. He became the appraiser and regional manager of the Federal Land Bank of Springfield, Mass., following his graduation. From 1947 to 1951 he was assistant general manager of the Maine Potato Growers, Inc. He served in the 82nd through 87th Congresses.

Robie Mitchell, a 1907 grad, is the father of toll turnpikes. He is now with the New York law firm of Mitchell, Pershing, Shetlerly & Mitchell. A subscriber to the Maine Campus, he contributed photographs for use in this Centennial edition.

1913 graduate J. Larcum Ober is former vice president of the Scott Paper Co.

Education was the field to which Lowell Jacob Reed, '07, chose to devote his life. He earned B.S. and M.S. degrees at Maine and later was awarded an honorary Sc.D by the University in 1939.

A brother of Phi Kappa Sigma, Reed was a U-M math and physics instructor. After a year as a math instructor at the University of Pennsylvania, where he earned his Ph.D., he returned to Maine as assistant professor of mathematics.

During 1917 and 1918 he was director of the Bureau of Tabulation and Statistics. In 1918 he became associate professor of biostatics at Johns Hopkins. He was promoted to full professor in 1925 and since 1937 has been dean of the School of Hygiene and Public Health at Johns Hopkins.

Arthur Berry Richardson attended U-M in 1911. Though he is not a Maine grad, the University awarded him an honorary doctor of laws degree in 1956.

After leaving Maine Richardson joined the Chesbrough Mfg. Co. Consolidated, manufacturers of petroleum products, and worked in the Russian, Chinese and British offices. From there he progressed to assistant vice president and then to chairman of the board of Chesbrough-Ponds, Inc.

Now director of Civil Air Transport, Inc., Richardson also is a trustee of the Empire City Savings Bank, a member of the advisory committee of the Chase Manhattan Bank, Grand Central Branch, New York; director of the Allegheny Power System, the West Pennsylvania Power Co. and the Monongahela Power Co., and a trustee of Lenox Hill Hospital.

Robert Rushworth is an astronaut.

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Following the armistice Stevens photographed battle fronts and parts of France and Germany with the 24th Airplane Observation Squad. He assisted in making the first large photographic mosaics in the United States in 1919.

Stevens joined the Rice Expedition to South America in 1924 and made extensive air maps of the upper Amazon. He also made a photographic survey of large areas of South America for the National Geographic Society in 1930 and succeeded in obtaining the first photograph showing laterally the earth's curvature.

In 1932 Stevens made the first pictures of the moon's shadow on the earth during a solar eclipse. He also photographed the longest distance shot of Mt. Shasta's peak located 331 miles from the camera.

In 1934 he made an unsuccessful balloon ascension 60,600 feet into the stratosphere. It failed because the balloon exploded. But the following year he made a record ascent of 72,395 feet with Capt. O. A. Anderson. The flight was sponsored by the National Geographic Society and the U. S. Army.

One of the youngest degree-granting departments—journalism—has already seen alumni achieve distinction in their fields. Leading this group is Anthony F. Shannon, '54, New York World-Telegram reporter who won a Pulitzer Prize three years ago for outstanding reporting and writing under pressure. He was promoted to assistant city editor soon after.

Maurice L. Hickey, '56, has had a spectacular career in newspaper management, and is now assistant general manager of an upstate New York daily; Ralph Clark '54, is science editor of a California daily; David Getchell, '54, is managing editor of a national magazine, the National Fisherman; James Hambleton, '58, is one of a group leading a reorganized and restyled American Banker to greater circulation and prestige.

Rudy Vallee, probably one of Maine's most famous students because of his popularization of the "Stein Song," did not graduate from the University, but rather from Yale. He attended U-M in 1921, leaving to play with the Savory Havana Band at the Hotel Savoy in London. He stayed there nine months, broadcasting and recording.

Upon his return to the U. S. he entered Yale, where he led the football band during his senior year. Following his graduation Vallee toured the country with a college band and later he formed the Connecticut Yankees.

Vallee starred in numerous movies between 1921 and 1938, among them Vagabond Lover, Sweet Music, Gold Diggers in... (Continued on Page 97)
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NML has had 11 dividend scale increases in the last 12 years because all three of these "cost controls" have been so extremely favorable. No other major life insurance company can equal this record. As for cost of doing business, the portion of premium used for operating expenses at NML is about half the average of the 14 other largest life insurance companies. And our mortality rate in 1963 was at an all-time low.

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An SAE at Maine, Vallee served in the Navy during World War I and in the Coast Guard during World War II.
And these are but a few. Who knows—in one hundred more years the list probably will quadruple!

HONORS FOR RUDY—New York Alumni Association awards a cheerleader's "M" to Rudy Vallee May 13, 1930. Seated at head table are, left to right, A. D. T. Libby, Robbie L. Mitchell, Dan Chase, Vallee, unidentified, Mr. Crossland, Mr. Fogler, unidentified, unidentified.

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To all of you and to all who are making possible the great strides in the furthering of Education in Maine - sincere best wishes - on this the 100th Anniversary of your University.

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Stand and drink a toast once again;
Let every loyal Maine man sing.
Drink to all the happy hours,
Drink to the careless days,
Drink to Maine, our Alma Mater—
The college of our hearts always!
To the trees! To the skies!
To the spring in its glorious happiness!
To the youth! To the fire!
To the life that is moving and calling us!
To the Gods! To the Fates!
To the rulers of men and their destinies!
To the lips! To the eyes!
To the girls who will love us someday!
Fill the steins to dear old Maine!
Shout til the rafters ring!
Stand and drink a toast once again;
Let every loyal Maine man sing.
Drink to all the happy hours,
Drink to the careless days,
Drink to Maine, our Alma Mater—
The college of our hearts always!

The Stein Song

Fill the steins to dear old Maine!
Shout til the rafters ring!
Stand and drink a toast once again;
Let every loyal Maine man sing.
Drink to all the happy hours,
Drink to the careless days,
Drink to Maine, our Alma Mater—
The college of our hearts always!

Fill the steins to Dear Old Maine while you can, Carl Fischer, because after 1966 anybody can.

Adelbert Wells Sprague and Lincoln Colcord, Kappa Sigs, were rooming together at U-M in 1904. One morning Sprague copied down a tune he had learned while playing in a band in Bar Harbor. It was a military march that Army bandmaster Emil Fenstad had penned in honor of O. P. Breckinridge. He handed the music to his roommate, Colcord, saying, "Doc, don't you think this is worth a few Maine words?" Half an hour later "Doc" Colcord raced up from the music room with the "Opie March" and the words to the "Maine Stein Song."

Six years later Sprague had the song published by Carl Fischer, Inc., a New York music publishing agency. This agency already had the rights to the music ("Opie March") and successfully negotiated with Colcord for his lyrics. But for the next 20 years if you wanted to hear the "Stein Song" you had to be in Orono, Maine. One person who did hear the song and who remembered it was a freshman in 1921 named Hubert Prior Vallee.

Around 1928 Sprague, now music director at his alma mater, offered to buy the rights from Carl Fischer, Inc., since the song had "little or no commercial value." The agency asked for an offer from the Alumni Association, but when they delayed, Sprague offered $10 from his own pocket.

Meanwhile, Mr. Vallee, of new name and new radio fame, was shopping around for some variety for his college songs program. Remembering a song heard during his undergraduate days at the University of Maine, Rudy wrote to Sprague requesting a copy of the "Stein Song."

He received a copy arranged for piano and rehearsed it for his next program. When he came to the line "Let every loyal Maine man sing," he raised it an octave for ease in singing, and sang it that way on his program. The song caught on immediately. Carl Fischer, Inc., wrote director Sprague that they were not interested in disposing of the property at this time, and proceeded to sell 1,300,000 copies in the next six months. The agency renewed the copyright in 1938. Maine received all the publicity, Carl Fischer, Inc., got all the money (minus one-third royalties to Mr. Vallee), and Rudy was presented a cheerleader's "M."

And so loyal Maine men sing—til next year when the song becomes public domain.
We congratulate the University of Maine on its birthday, celebrated today.

The years bestow special benefits in experience and know-how that can be accumulated in no other way. Yet the past is but the prologue to the new opportunities that are all about us.

The brightest days of the University of Maine are still ahead. They will be built, if built wisely, on the solid foundations of the best that has gone before.

We are proud to be part of this Centennial year.

CLASS OF 1965
CLASS OF 1966
CLASS OF 1967
CLASS OF 1968